

Strengthening Community Partnerships & Collective Impact Through Collaboration

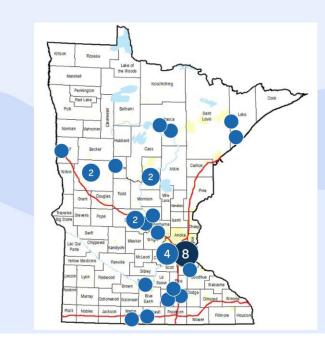
Partners in Public Health Conference

November 14, 2024



Place a pin on the county you work in:

MENTI



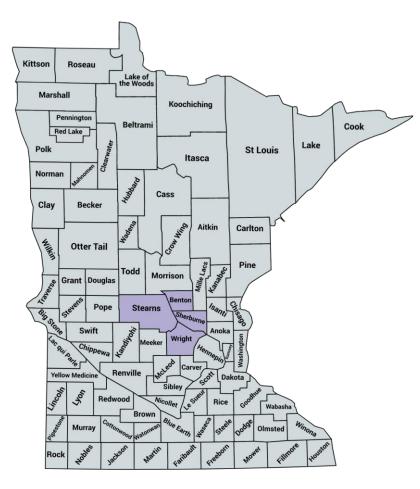
How many years of Public Health experience? I just started! / Less than a year 5-9 years 20+years 10-19 years

MENTI

🕍 Mentimeter

Mentimeter What is your current role? 18 9 6 Other Administrator/Director Supervisor Direct Care Staff

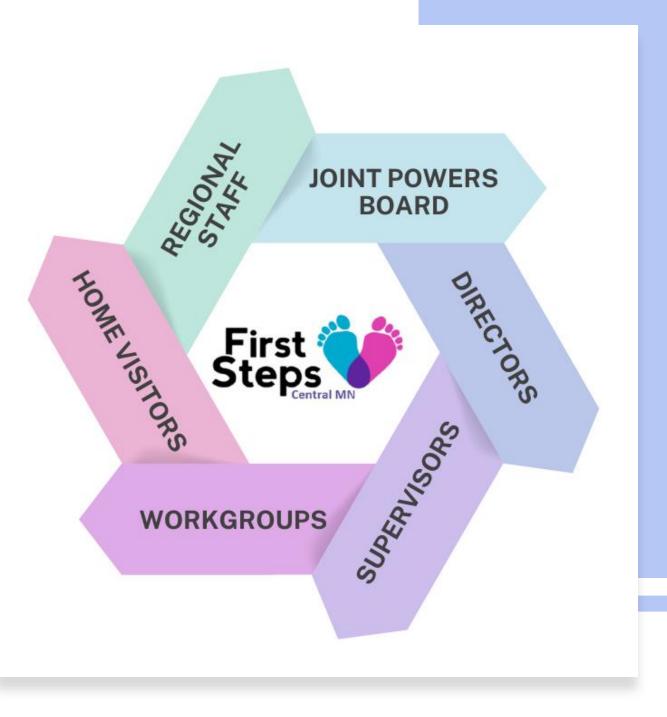
MENTI







STRUCTURE



How formal are your organization's/department's collaboration with:

Community Resources 4.9 Early Childhood 4.6 **Health** Systems 5.1 **Other Counties** 6.2 Informal Formal

MENTI

What barriers have you seen working in collaboration?

MENTI

collaboration contracts	collaborate	capacity	No one to lead the	Red tape with issuing
	Inne	capacity		

What barriers have you seen working in collaboration?

MENTI

Different goals and Workload Time Funding priorities Different fiscal years Limits on what we are By in from leadership in Different structures allowed to do regional work

What barriers have you seen working in collaboration?

MENTI

Shared vision, Plans Capacity Organizational policies documentation systems differ Staffing challenges, lack of Staff turnover Territorial issues; who Different county board time/capacity, historical controls the money priorities relationships

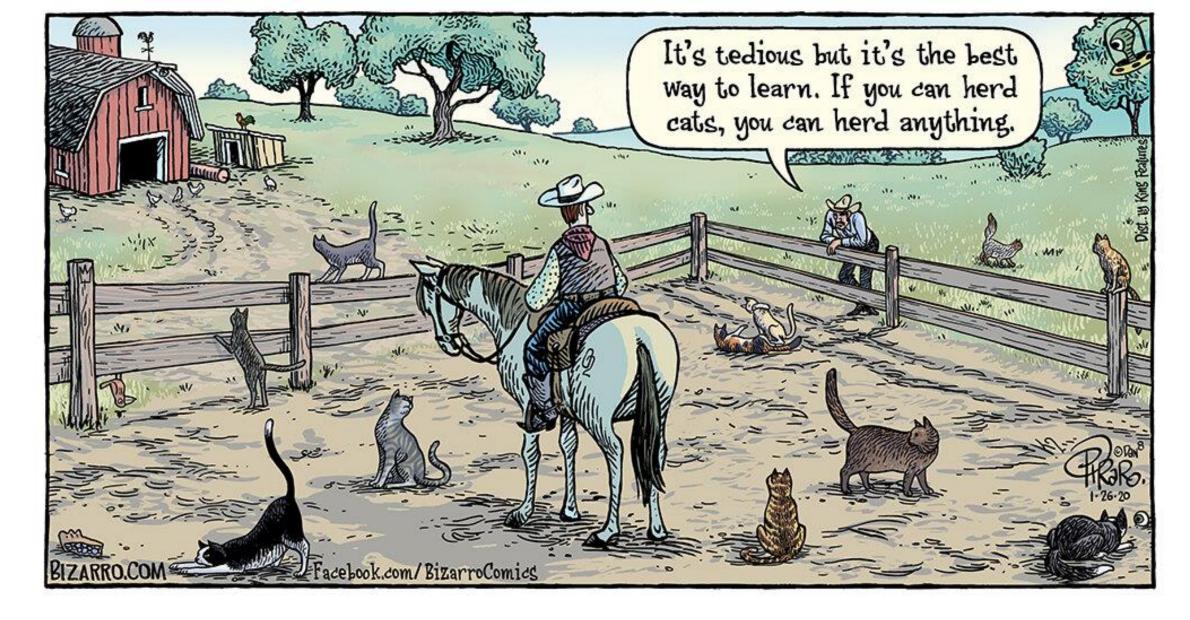
What barriers have you seen working in collaboration?

Starting the conversation and continuing the conversation afterwards	Trying to creat shard vision/mission	Time	GoalsPurposeStructureS taff
Funding	Buy-in, capacity, awareness, different priorities, different reporting timelines	Lack of clear mission for the partnerships	Funding

MENTI

What barriers have you seen working in collaboration?

MENTI	Different options, clashing personalities, unaligned goals, lack of willingness	Counties having to check with their board for permission to sometimes do anything.	No common platform or place to collaborate	Multiple databases and systemsLeadershipTimeF unding
	Established trust	Timelines don't match	Not everyone participates the same amount	





Growth opportunities

When the grant ends...

How do others do it?

That took longer than expected...



Culture Shifts Over Time

When the grant ends...

We are all First Steps!

How do others do it?

We all do better when we all do better!

That took longer than expected...

Add it to the parking lot!



We are all First Steps!





We are all First Steps!







PMS 7670

#6154a3

C:73 M:78 Y:0 K:0

R:97 G:84 B:163

Secondary Horizontal Logo

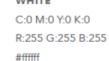
Stearns County Benton County Sherburne County Wright County



PMS 7702 C:69 M:17 Y:15 K:0 R:67 G:168 B:199 #43a8c7 PMS 239 C:15 M:84 Y:0 K:0 R:208 G:77 B:156 #d04d9c



BLACK C:0 M:0 Y:0 K:100 R:0 G:0 B:0 #000000 WHITE C:0 M:0 Y:0 K:0

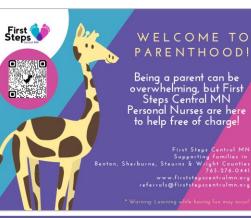






Supporting Benton, Sherburne, Stearns and Wright Counties

WWW.FIRSTSTEPSCENTRALMN.ORG



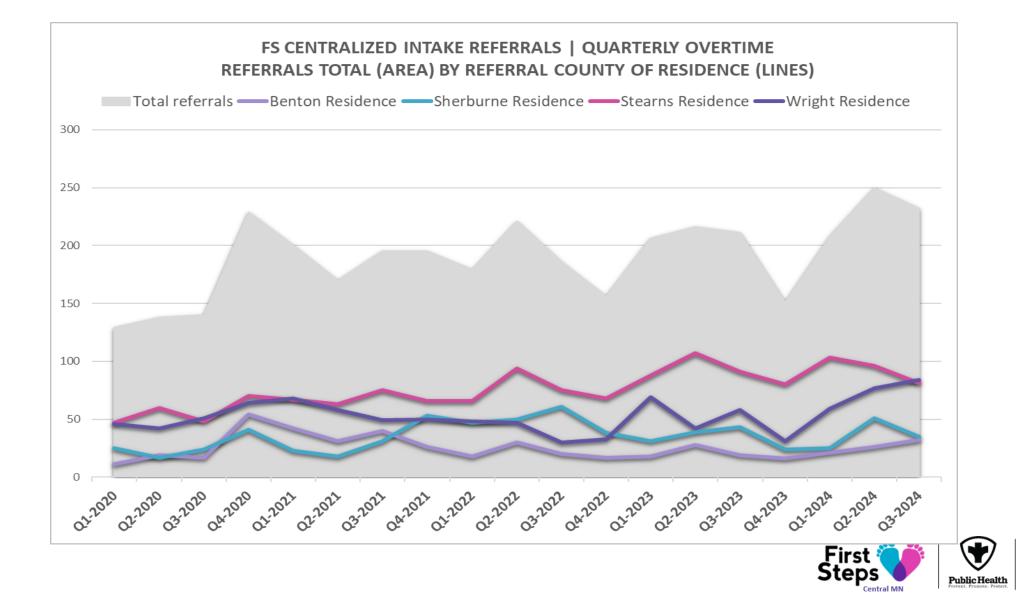
To schedule a free visit with a personal nurse, fill out the information below, seal the card, and drop it in the US Mail. One of our nurses will be in contact with you!

Your Name: Address Phone Number: Is it okay to leave a message? Yes No Email Best Way(s) to Contact You (circle all that apply): Call Email Text Baby's due date/birth date:

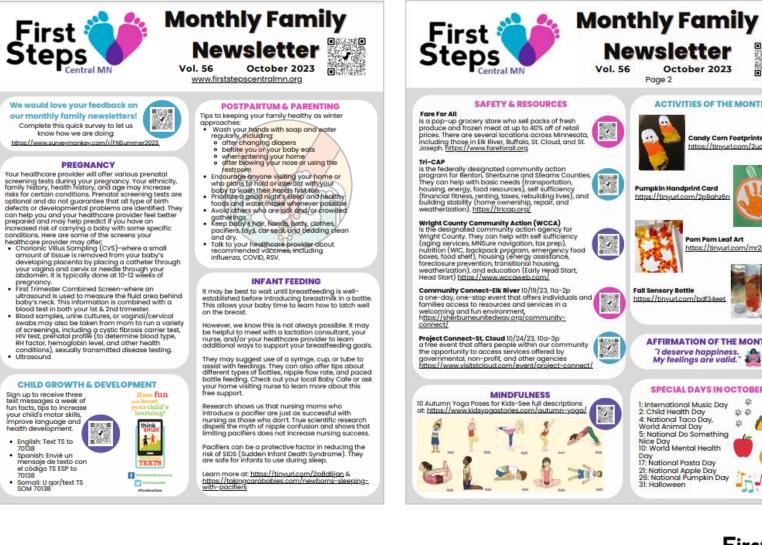


We are all First Steps!

First Steps In 13800 Business Center Drive NW, Suite 100, Elk River, MN 55330 Phone: 763-276-0441 Fax: 763-765-4250 referrals@firststepscentralmn.org	First Steps-Central MN Referral
Today's date:	Thist Steps Central With Releftal
Parent's First Name: Middle: Last:	Parent Information
D0B:	Are you referring yourself or someone else?*
Marital status: Single 🔄 Separated 🔛 Divorced 🔛 Widowed 💭 Married 💭	Please choose
Parent address: City: State: Zip:	
Parent's phone number: Parent's Email:	Parent's First Name*
Parent's preferred method of contact: Call Text Email	
Is this the client's first child: Yes 🗌 No 🗌 Due date or child's delivery date:	Last Name*
Child's First Name: Middle: Last:	Last Name"
Child's Sex: Boy Girl Other children in the home: Yes No	
Interpreter needed: Yes No Primary Language:	Parent's DOB*
Referral agency: Contact Person: Phone:	
Parent aware of referral: Yes No Parent on MA: Yes No Unknown Parent is interested in information about Follow Along Program Yes No No	
Identified areas of concern for family: Financial or housing insecurities Infant feeding support History of or current abuse, safety or violence Limited support system Limited parenting skills Use or abuse	
Other/additional comments:	
	First Steps Wright



We are all First Steps!







We are all First Steps!





"I'm so grateful for our Home Visitor. She has been a life saver through my pregnancy and after delivery. I know I have the support of someone who doesn't judge me."



CALL OR TEXT 763-276-0441 TO CONNECT WITH A FREE PERSONAL NURSE



"My home visit team has been amazing, they have encouraged and showed my family so much love and we are so happy we have them."





CALL OR TEXT 763-276-0441 TO CONNECT WITH A FREE PERSONAL NURSE "I will forever be grateful for my home visits, it has helped me a lot to understand to be patient with myself and to not give myself a hard time when parenting!"

Quote from participating family



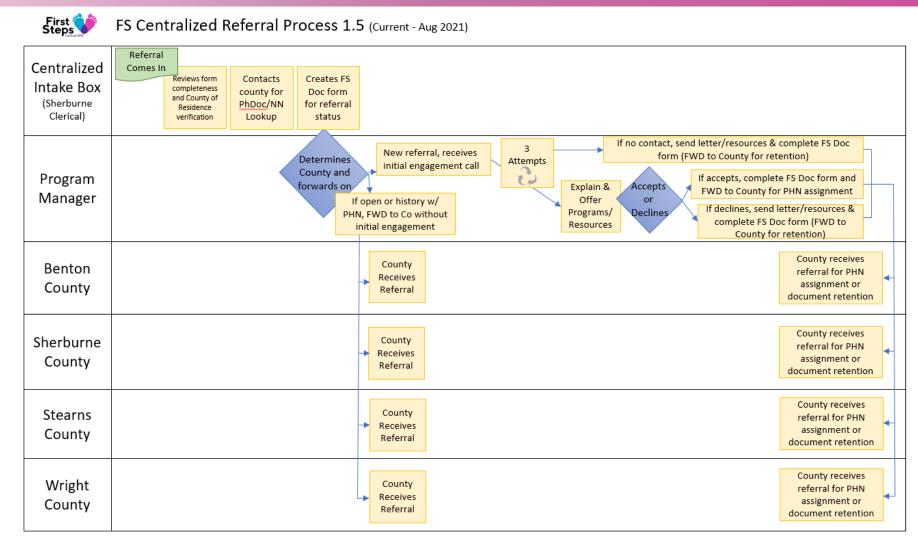


We are all First Steps!



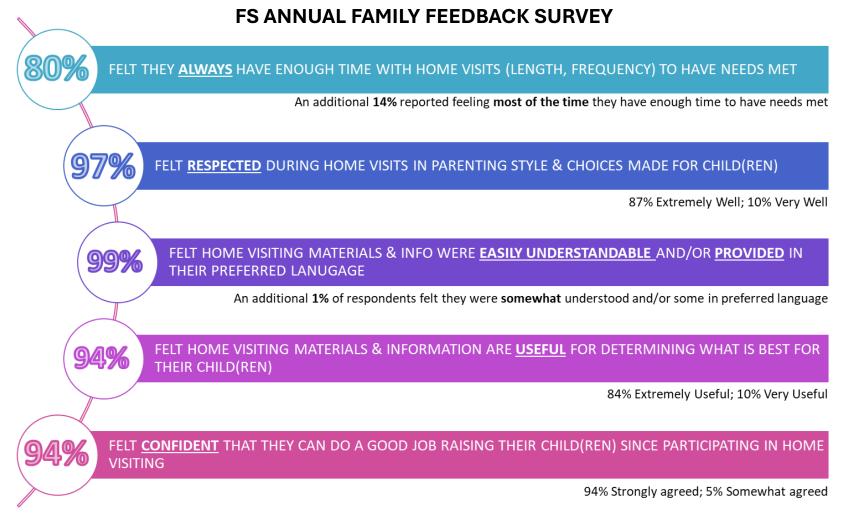


We are all First Steps!



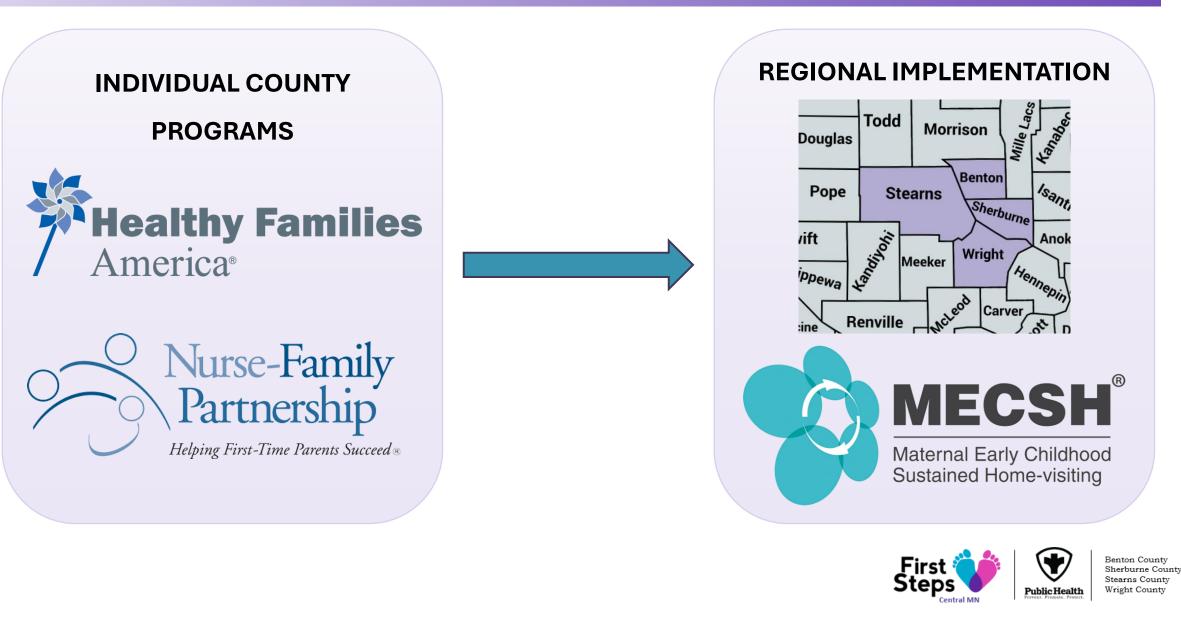


We all do better when we all do better!

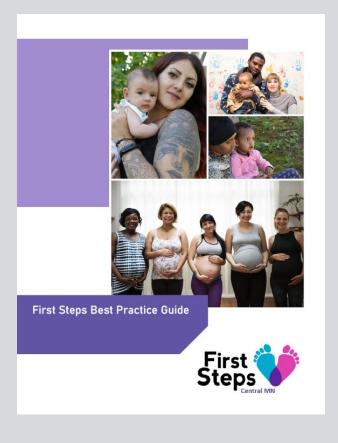




We all do better when we all do better!

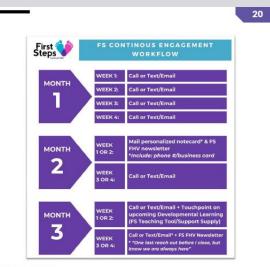


We all do better when we all do better!



First Steps Best Practice Guide

- **Communication Structure**
- **Communication Best Practices**
- **Centralized Intake Process**
- Client Engagement
- Referral Assignment
- **Caseload Calculator**
- **MECSH Client Transfers**
- Community Partner Engagement
- Outreach
- Logo & Branding



- Additional suggestions:
- Follow up when you say you will.
- Remember important dates for them or their family.
- Ask the family what the best way to communicate with them is. Follow your county's policies.
- Solicit feedback from families on a regular basis to ensure their expectations are matching their experiences and to identify improvement opportunities.
- Send text/email/mailing of a new resource that made you think of them between visit Sending the monthly family newsletter is another great option.
- Be flexible with scheduling.
- Schedule your next visit together during a current visit. Explain you will call or text to confirm the visit the day before/morning of.
- Call or text to confirm a visit before heading out of the office.



We all do better when we all do better!

Community of Practice Topics

FAP, HMG, ECSE, IEIC

Perinatal Mental Health

Prenatal, NB, PP Assessments

Child Nutrition & Baby Led Weaning

Somali Culture

Resiliency & Mental Wellbeing

Hispanic & Latinx Resources

Midwives & Doulas

Trafficking

MoveMindfully: Trauma Responsive Mind Body Practices

Sleep Training

Annual December Celebration & CHEERS for Peers





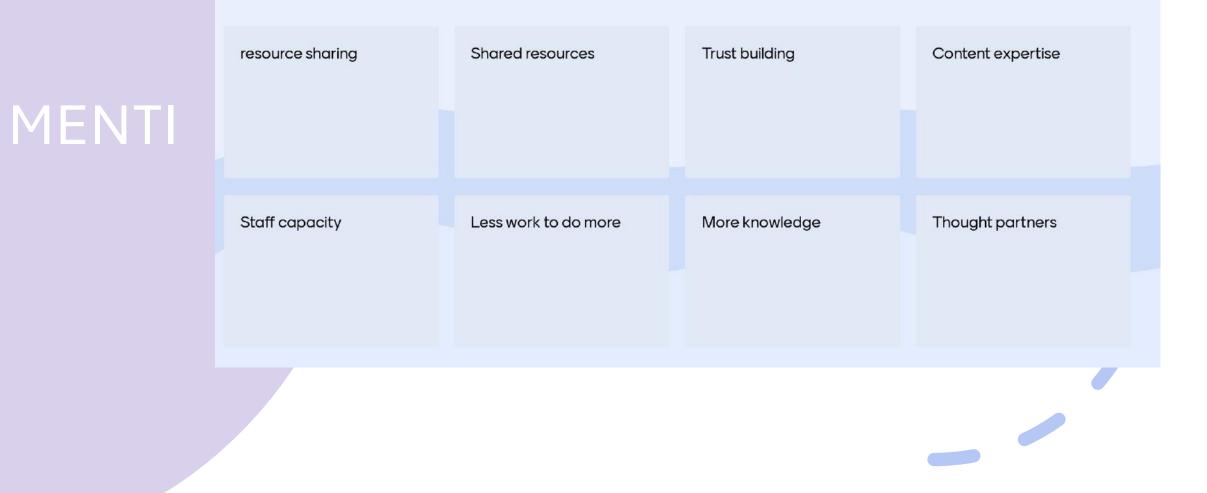
We all do better when we all do better!



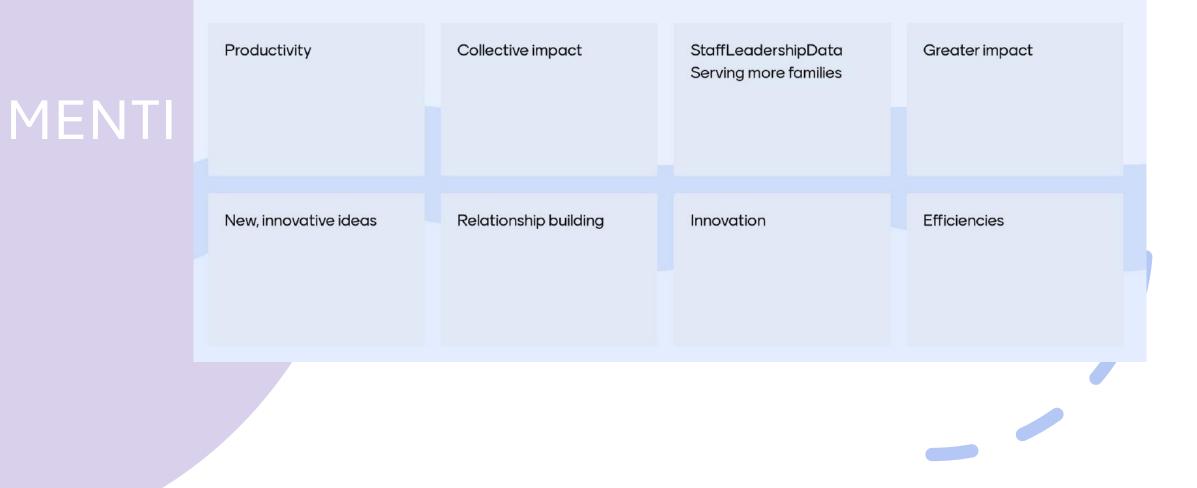




What successes have you seen working in collaboration?



What successes have you seen working in collaboration?



What successes have you seen working in collaboration?

MENTI	Share experience, successes and areas for growth	Program support	Increased wellness of staff	Connecting more vs some communities with PH resources
	Capacity building	Time and resource efficiency	Shared communication method with the community	Environmental health

That took longer than expected...

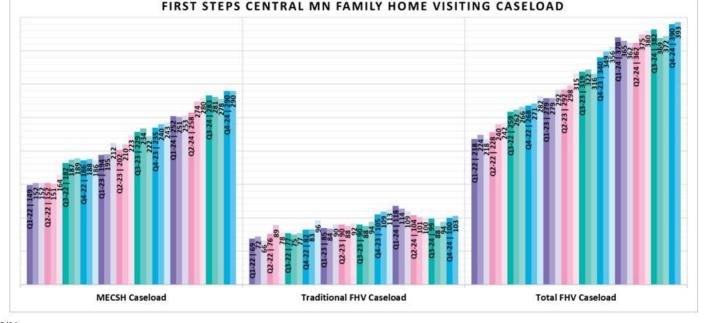
Add it to the parking lot!

First 💙

FIRST STEPS CASELOAD REPORT | NOVEMBER 2024

Public Health

Highlights:	CASELOAD GROWTH	CURRENTLY SERVED	CHANGE FROM PREVIOUS	PROGRAM COMPLETIONS
 393 Families Served Regionally 			MONTH	2023 YTD
 19 Families Served Cross-County 	MECSH	290	0%	46
 1% growth in Total Caseload from Previous Month 100% Target Caseload for Strong Foundations Grant 	TRADITIONAL	103	3%	52
98 FHV Program Completions YTD	TOTAL	393	0.8%	98





That took longer than expected...

Add it to the parking lot!







What collaboration potential might there be in your county/region?

MENTI

DPC and WIC	WICPhep	More streamlined data sharing	Consistent messaging
SHIP, WIC	Emergency preparedness	Highlight best practices and get you all more funding	SHIP

What collaboration potential might there be in your county/region?

Comms

MENTI

Establishing relationships with health systems in our 3 city service area

Would you think about becoming an Accountable Community for Health Would love to spotlight your collaborative I. Our newsletter

AGE FRIENDLY COMMUNITY



Herding Cats: It CAN be done!



THANK YOU!

www.firststepscentralmn.org



- Kelly Ball | FHV Program Manager kelly.ball@firststepscentralmn.org
- Leah Krotzer | Data & Analytics Manager <u>leah.krotzer@firststepscentralmn.org</u>



