



## 2022 ORANGE EMPIRE CHAPTER MARKETING COMPETITION

**Application Deadline 11:59 pm on Friday, November 18th,  
2022**

The Orange Empire ASHRAE chapter is calling for submissions to the Orange Empire Chapter Marketing Competition. Students may work as individuals or in teams to submit a 30 seconds to two minute long video that must promote ASHRAE or HVAC+R industry. Students may submit a song, a skit, or animation. Target demographic of the video submissions are for students – either K-12 or collegiate. Videos will be shared with the local ASHRAE chapter. Be creative and have fun!

The amount of the scholarships may vary from depending on the strength of the applications received, up to **\$1000** of scholarships will be given out.

### **Eligible applicants are required to:**

- Be an ASHRAE student member (not required of high school student applicants). See <https://www.ashrae.org/membership--conferences/join-now>
- Submit a video promoting ASHRAE.

### **Video Submission Requirements**

- Length: 30 seconds to 2 minutes
- Must promote ASHRAE or HVAC+R industry.

To encourage diversity in the awards we try to get applications from different parts of the educational community and encourage all to apply:

- High School Seniors
- Community Colleges
- Graduate Programs
- Technical Programs
- Undergraduate Programs



## 2022 ORANGE EMPIRE CHAPTER MARKETING COMPETITION APPLICATION FORM

Your Name: \_\_\_\_\_

Local Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

College or University: \_\_\_\_\_

Major/Emphasis: \_\_\_\_\_

Expected Graduation Date: \_\_\_\_\_

ASHRAE Membership # \_\_\_\_\_

Leadership Position (If involved in student branch): \_\_\_\_\_

### Summary of Requirements for all Competition Submissions:

- Application Form
- Video Submission (30 seconds to 2 minutes long)

### Requested Obligations if awarded:

- Attend the Orange Empire ASHRAE Chapter meeting to be presented with your award.
- Write a short description of your interest in the industry for the Orange Empire newsletter and include a headshot
- Write an article for the Orange Empire Newsletter on the conference experience. ½ page to 1 page in length.

Send applications to: **Cinthya Carrillo / cinthya.carrillo@haskell.com**  
Deadline – November 18, 2022 at 11:59 pm