bali spirit festival

Ubud, Bali ✦ Mar 29 - Apr 5, 2020

a global celebration of

yoga · dance · music

COMMUNITY SPONSORSHIP

Yayasan Kryasta Guna

www.balispiritfestival.com

wonderful indonesia

Welcome!

The 13th annual BaliSpirit Festival will take place from March 29th - April 5th, 2020.

Located on the idyllic tropical island of Bali, this year's festival promises to provide inspiration, rejuvenation & the opportunity to affect positive change.

There are a number of ways to support the BaliSpirit Festival. We offer a variety of flexible sponsorship options for both small and larger businesses. Have a look at what is outlined on the following pages to select a package that is best for your organization.

Learn more

Founded by a trio of visionaries in 2007, the BaliSpirit Festival is sustained by an amazing Indonesian core team that is supported annually by a troop of international volunteers; together they form the dynamic and multicultural 'Spirit Team'. Working together, our **MISSION** is to awaken and catalyse the infinite potential within each individual who walks through the gates of the festival... Through dynamic & interactive programming, our **VISION** is to inspire a generation of change makers, leading to positive change in our local communities, and thereby, around the world.

Embodying the spirit of Bali, this amazing annual event features the world's top teachers and musicians presenting to a tuned-in, turned-on global audience of empowered lifestyle conscious consumers from across the globe. The seven-days, eight-nights festival offers a concentrated schedule of events including daytime workshops, seminars, a lively community market with children's programming, a healer and readers area coupled with a vibrant night time program of bhakti music. Through the beneficial and inspirational traditions of yoga, dance, music and healing, the BaliSpirit Festival illustrates the Balinese Hindu concept of **Tri Hita Karana**: living in harmony with our spiritual, social, and natural environments.

Walking the talk, the Spirit Team believes in nurturing and empowering CSR programs throughout corporate Indonesia and worldwide. The BaliSpirit Festival is a part of Yayasan Kryasta Guna (Kryasta Guna Foundation), which supports a number of crucial causes in Bali, allowing festival partners high-profile opportunities for corporate responsibility (CSR).

Programs that we have created and support

AYO! KITA BICARA HIV AIDS · Bali ReGreen · KEEP BALI BEAUTIFUL · BALI CONFERENCE

The BaliSpirit Festival has raised and contributed over USD $135,000 to community outreach initiatives including: AYO! Kita Bicara HIV & AIDS awareness program & Bali Regreen, a Bamboo Reforestation program in East Bali. 2015 launched Keep Bali Beautiful, which will continue to grow in 2019. The festival also supports other non-profit initiatives around the world, information can be found on the festival website.

Join us

The BaliSpirit Festival enjoys an intimate relationship with its presenters, performers, participants, non-profit organizations, government bodies, the Balinese community and a network of national and global media. Through the festival, partners have the opportunity to communicate directly with a very targeted, global audience composed of highly motivated, educated & healthy lifestyle oriented consumers. Because of this, the festival provides partners with a unique platform to significantly increase brand awareness locally and globally. This is achieved through a variety of marketing channels including social media, online campaigns, print advertising, media as well as through an onsite presence at the festival. In addition, the festival ensures creative collaboration, unique marketing opportunities, brand alliance and support for our charitable and community outreach missions. We warmly invite you to take this opportunity to join us and become part of this global shift!

All sponsorships include: festival fun, dancing, music, yoga workshops & special discount to special event inclusion. We have a variety of levels available, which we invite you to view on the following pages.

Thank you, BaliSpirit Festival.

For sponsorship inquiries: **sponsorship@balispiritfestival.com**

COMMUNITY TITLE SPONSOR

LEVEL 3
US $ 12,500

LEVEL 3 ACKNOWLEDGEMENT:

- MC recognition during performance at BaliSpirit Festival Opening Party
- Name or Logo placement on Dharma Fair Welcome and Thank You Backdrops
- Logo and Link on www.balispiritfestival.com Sponsors Page
- Logo with accompanying business profile on BaliSpirit Festival App
- Invitation to BaliSpirit Festival Opening Party

Marketing & Branding:

- ONE Specially Designed & Branded Vending Tent/Stall (max size 5 x 5) positioned at Dharma Fair or as agreed
- Option to run an individual giveaway campaign through Balispirit Festival Social Media channels including Facebook (55,499), Twitter (4,927), Instagram (44,600) and E-Blasts (30,000 Distribution)
- Featured in "Meet the Sponsors" Social Media Campaign
- FULL Page Ad in festival Program Book (3,000 copies)
- ONE branded coupon in the festival Coupon Books (3,000 copies)
- Festival Goody Bag Promotional Placement and Giveaways (approx. 700 items)
- Logo on SELECTED Festival promotional materials (print) : i.e. posters, flyers, e-blasts (mailing list distribution 30,000)
- Brand Recognition in SELECTED Social Media Campaign & Digital Marketing

Hospitality:

- 5 x Abundance Pass
- 6 x One-Day Pass

COMMUNITY VENDOR SPONSOR

LEVEL 2
US $ 7,000

LEVEL 2 ACKNOWLEDGEMENT:

- MC recognition during performance at BaliSpirit Festival Opening Party
- Name or Logo placement on Dharma Fair Welcome and Thank You Backdrops
- Logo and Link on www.balispiritfestival.com Sponsors Page
- Invitation to BaliSpirit Festival Opening Party

Marketing & Branding:

- ONE Specially Designed & Branded Vending Tent/Stall (max size 3 x 3) positioned at Dharma Fair or as agreed
- Option to run a group giveaway campaign through Balispirit Festival Social Media channels including Facebook (55,499), Twitter (4,927), Instagram (44,600) and E-Blasts (30,000 Distribution)
- Featured in "Meet the Sponsors" Social Media Campaign
- HALF Page Ad in festival Program Book (3,000 copies)
- ONE branded coupon in the festival Coupon Books (3,000 copies)
- Festival Goody Bag Promotional Placement and Giveaways (approx. 700 items)
- Logo on SELECTED Festival promotional materials (print) : i.e. posters, flyers, e-blasts (mailing list distribution 30,000)
- Brand Recognition in SELECTED Social Media Campaign & Digital Marketing

Hospitality:

- 2 x Abundance Pass
- 4 x One-Day Pass

COMMUNITY VENDOR SPONSOR

LEVEL 1
US $ 5,000

LEVEL 1 ACKNOWLEDGEMENT:

- Name or Logo placement on Dharma Fair Welcome and Thank You Backdrops
- Logo and Link on www.balispiritfestival.com Sponsors Page
- Invitation to BaliSpirit Festival Opening Party

Marketing & Branding:

- ONE Specially Designed & Branded Vending Tent/Stall (max size 2 x 2) positioned at Dharma Fair or as agreed
- Featured in "Meet the Sponsors" Social Media Campaign
- HALF Page Ad in festival Program Book (3,000 copies)
- ONE branded coupon in the festival Coupon Books (3,000 copies)
- Festival Goody Bag Promotional Placement and Giveaways (approx. 700 items)
- Logo on SELECTED Festival promotional materials (print) : i.e. posters, flyers, e-blasts (mailing list distribution 30,000)

Hospitality:

- 1 x Abundance Pass
- 4 x One-Day Pass

Note:

- *All the above options include distribution of Giveaways (i.e. t-shirts, gifts, promotional tools) at Festival and/or related events, as agreed, as approved by Festival Management.*
- *Payment Info: Sponsors are responsible to pay PPN on their contributions if necessary. Levels 1 & 2 must be pre-paid, in full, upon agreement. Level 3 to be paid in two installments; first installment upon signing of contract, with final payment due on Feb 1st, 2020.*