OPENING REMARKS

Motivational intro/personalized story-telling connecting to project and mission/welcoming message - Platoon Leadership Team Member (1 minute)

- Warm up the crowd with a grounding exercise or personalized story connected to the project/mission; get the energy high
- Thank everyone for coming out and donating their time to TMC

Describing TMC - Platoon Leadership Team Member (2 minutes)

- Empowering veterans throughout the nation to make change in their communities
- Share an overview of the work the platoon has been doing in their Operation and any relevant projects that got you to this point
- Make a plug for the next project on the horizon to keep their interest in volunteering with us fresh

Host Site representative speaks on behalf of host site/Operation (2 minutes)

- Provides brief overview of their site/organization
- Informs volunteers of the impact the work they will complete at their particular site
- Acknowledges the commitment and support TMC provides to their org's mission

Recognizing funders/partners/etc. (1 minute)

- Lead sponsors of relevant platoon, companies who have donated, etc.
- Thank any additional partners or community groups that attended in support
- If a lead sponsor project, this is an opportunity to have a sponsor rep speak to the crowd, if one is present

Project overview – PL (or PM if onsite) (2 minutes)

- Broad overview of project while pointing/introducing to relevant team leaders
- Explain run of show with key timelines, and next steps/process
- Call to action for connection (1 min

Safety Brief (see separate document in Safety & Quality Control) (2 minutes)

Team Photo/Charlie Mike (3-5 minutes)

- Charlie Mike is the phonetic alphabet for Continue Mission

Breakout volunteers into their teams (3 minutes)

- Volunteers will need to be assigned to teams at registration for this to be relevant
- Whether the process is colored wrist bands, numbers on name tags, etc
- Be sure to have team leaders line up with signs that have their number on it or another way to identify which team is where
  - Ex: use the back of your TMC task folder to write TEAM 1 and hold up
  - Create an overlay map with team locations marked and post at registration table as well as include in team folders