

# Zero pollution action plan (ZPAP) - Enforcing Zero Pollution together

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IMPEL Open Day - 05 February 2025**



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**Objectives.** The zero pollution vision for 2050 is for air, water and soil pollution to be reduced to levels no longer considered harmful to health and natural ecosystems, that respect the boundaries with which our planet can cope, thereby creating a toxic-free environment.

## **The GOALS of The Zero Pollution Action Plan:**

**1. Pollution Reduction by 2050:** Air, water, and soil pollution must be reduced to levels that are no longer harmful to health and natural ecosystems, ensuring a toxic-free environment.

**2. 2030 Targets:** To accelerate the pollution reduction process by 2030, the EU aims to:

- Reduce health impacts from air pollution by more than 55% (i.e., reduce premature deaths).
- Decrease the share of people disturbed by transport noise by 30%.
- Cut down nutrient losses and the use of hazardous pesticides by 50%.
- Reduce plastic litter at sea by 50% and microplastics in the environment by 30%.
- Decrease residual municipal waste by 50%.



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## The GOALS of The Zero Pollution Action Plan:

**3. Synergies with Broader Goals:** The zero pollution goals align with the UN 2030 Sustainable Development Agenda, the EU's 2050 climate-neutrality ambition, circular economy strategies, and biodiversity restoration efforts.

**4. Cross-Cutting Objective:** The plan integrates pollution prevention across all relevant EU policies, identifying synergies, implementing stricter pollution-related laws, and addressing gaps.

➡ As part of this objective, **Flagship 5: "Enforcing zero pollution together"** aims to bring together environmental and other enforcement authorities (e.g., transport, energy, agriculture, and consumer protection) to exchange best practices.

**5. Promoting Green Growth:** Pollution reduction is linked to fostering innovation, especially in the business sector, encouraging the development of cleaner technologies and sustainable products.

**6. Global Leadership:** The EU also aims to use its influence to support global pollution reduction efforts, green diplomacy, and trade that fosters less pollution.

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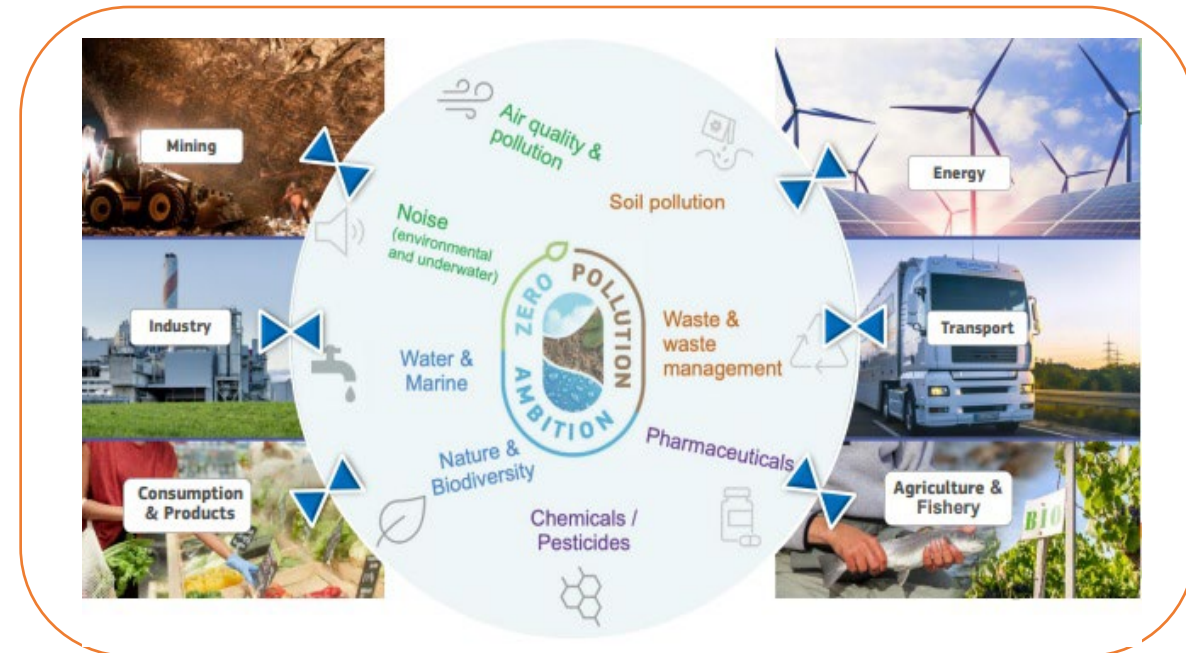


## Why this project is needed

• **The Zero Pollution Action Plan** addresses the pollution problems through a flagship initiative entitled: “Enforcing zero pollution together - Flagship 5, inter alia, to “bring together environmental and other enforcement authorities (e.g. those in charge of EU transport, energy, agriculture or consumer protection legislation) to kick off the exchange of best practices and encourage Member States to devise cross-sectorial compliance actions towards zero tolerance for pollution at national and transboundary level.””

## **This project aims at:**

- finding and exchanging of best practices for a more integrated enforcement and implementation towards Zero Pollution
- pinpointing, elaborating, defining and encouraging relevant cross-sectorial compliance actions (and exchanging good examples)



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## Activities, outcomes and deliverables

• **Phase 1:** find examples of cross-disciplinary collaboration and identify concrete actions that IMPEL in collaboration with the other enforcement networks can embark on → explore them and their feasibility and prioritize them (questionnaire + analysis: result = list of ideas/proposals with first exploration and feasibility evaluation result) → prioritized list (selection of 3-5 actions) + report with information on all ideas/proposals.

• **Phase 2:** run the top 3-5 actions of the priority list. The emphasis is on finding good practices, development of guidance.

→ for the selected 3-5 actions: → list of best practices + guidance for the selected actions



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The project focuses on identifying best practices and fostering cross-sectoral compliance actions. Key activities that would benefit from survey-based data collection include:

- ✓ **Identifying integrated enforcement best practices:** Surveys can gather insights from stakeholders on existing practices and their effectiveness, facilitating the exchange of successful approaches across sectors and agencies.
- ✓ **Enhancing cross-sectoral collaboration:** Surveys can assess the current level of cooperation between environmental and other regulatory authorities, identifying opportunities for stronger partnerships.
- ✓ **Generating new enforcement strategies:** Surveys can solicit innovative proposals from experts to explore novel approaches to enforcement, as outlined in the ToR.

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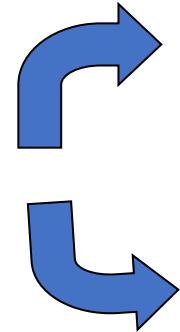
In designing the survey

➤ *Experts from enforcement authorities*

- Build the questionnaire
- Promote it
- Analyze it

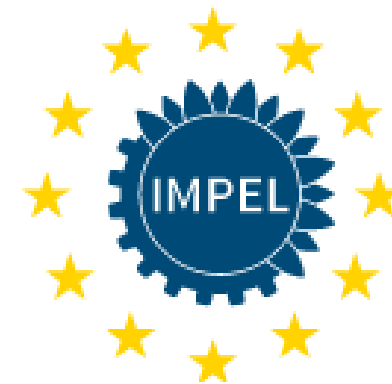
- Best practices for integrated enforcement and compliance
- Cross-sectoral collaboration needs
- Challenges and opportunities in the implementation of zero pollution initiatives.

The first phase (2025) involves gathering concrete actions through a questionnaire



Online  
20th March  
10:00-12:00 CET

Physical  
back to back to  
XET meeting  
(& GA) Warsaw  
on 11th June



## Contact information:

- ✓ **For joining this project:** If you work for an IMPEL member organisation and would like to join the project or receive further information, **please contact the National Coordinator of your country and the Project Managers at [martine.blondeel@vlaanderen.be](mailto:martine.blondeel@vlaanderen.be) & [monica.crisan@impel.eu](mailto:monica.crisan@impel.eu)**
- ✓ **For becoming a member of IMPEL:** If you are from an Environmental Authority or association of authorities that is based in a member state of the EU, a candidate country or another country applying Community law and would be interested in becoming a member of IMPEL, **please contact IMPEL Secretariat at [info@impel.eu](mailto:info@impel.eu)** for more information.
- ✓ **For all other interested parties:** please check out our new website for further information! [www.impel.eu](http://www.impel.eu)



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