



## 2023 Exhibitor Prospectus





In Partnership With





9123 SE Saint Helens St, #280 • Clackamas, OR 97015 • Office 503.659.5558

#### Greetings,

Horizon CME is an accredited medical education company dedicated to providing quality continuing education activities that further the knowledge, skills, and practice of healthcare providers in an effort to ultimately improve patient outcomes. It is with your support that we are able to continue our goals in our medical education offerings.

#### Included in this Exhibitor Prospectus:

- Symposium/Product Theater
- Exhibit Information
- Other available sponsorships

We invite you to participate for the following opportunities:

- Educate the clinical healthcare provides about new products and services
- Connect with participating clinical healthcare providers
- Share in valuable input and feedback from clinicians regarding industry products and services

An Industry sponsor registration fees are put in place to allow participation in these medical education meetings. Due to space limitations there is a limit to badges for industry representatives to attend for the above opportunities. Important to note, Horizon CME covers all costs for any incentives which include, meals, incentives, social events, honoraria's, etc. Industry fees are not applied towards any of the mentioned incentives.

We look forward to hearing from you and your participation. Please do not hesitate to contact us if you have any questions.

Kind regards,

Marsha Peoples Jack, MBA Vice President-Meetings & Sponsorship

marsha.jack@horizoncme.com

() warming cooling.

Jarenny Cairns Manager-Meetings & Sponsorship

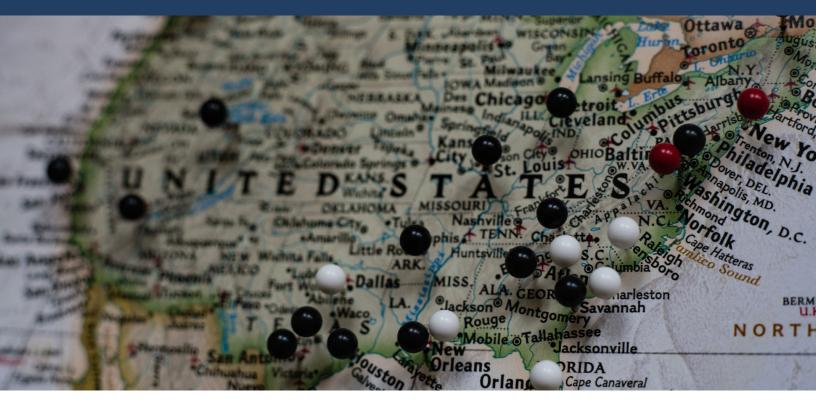
jarenny.cairns@horizoncme.com

Cheryl Morrill

Meetings

& Sponsorship Coordinator cheryl.morrill@horizoncme.com

## **LOCATIONS**



ATLANTA, GA
January 27-28, 2023
Atlanta Marriott Buckhead Hotel
& Conference Center
Exhibit Registration Deadline 2/10/23

AUSTIN, TX July 28-29, 2023 Residence Inn by Marriott Austin Downtown/Convention Center Exhibit Registration Deadline 7/5/23

BALTIMORE, MD May 5-6, 2023 The Westin Baltimore Washington Airport Exhibit Registration Deadline 4/7/23

BOSTON, MA March 17-18, 2023 Boston Marriott Newton

Exhibit Registration Deadline 2/6/23

CHICAGO, IL November 3-4, 2023 Hilton Chicago Oak Brook Hills Conference Center

Exhibit Registration Deadline 9/14/23

CINCINNATI, OH June 9-10, 2023 The Westin Cincinnati

Exhibit Registration Deadline 5/7/23

CLEVELAND, OH September 22-23, 2023 Cleveland Marriott East

Exhibit Registration Deadline 8/28/23

DALLAS/FORT WORTH, TX September 29-30, 2023 Sheraton Fort Worth Downtown

Exhibit Registration Deadline 9/3/23

DENVER, CO October 13-14, 2023 DoubleTree by Hilton Denver Tech Center

Exhibit Registration Deadline 9/11/23

DETROIT, MI November 3-4, 2023 The Westin Southfield Detroit

Exhibit Registration Deadline 10/1/23

HONOLULU, HI November 17-18, 2023 Hyatt Regency Waikiki Beach Hotel Exhibit Registration Deadline 10/8/23

MIAMI, FL October 13-14, 2023 Hilton Miami Airport Blue Lagoon Exhibit Registration Deadline 9/15/23

MINNEAPOLIS, MN March 24-25, 2023 Hyatt Regency Bloomington Exhibit Registration Deadline 2/17/23

NASHVILLE, TN September 8-9, 2023 Hilton Downtown Nashville

Exhibit Registration Deadline 8/10/23

NEW YORK, NY August 11-12, 2023 New York Marriott Marquis

Exhibit Registration Deadline 7/15/23

NORFOLK, VA April 28-29, 2023 Norfolk Waterside Marriott Exhibit Registration Deadline 4/3/23

PASADENA/LA, CA February 24-25, 2023 Hilton Pasadena Exhibit Registration Deadline 2/1/23

PHILADELPHIA, PA September 29-30, 2023 The Alloy, A DoubleTree Valley Forge Exhibit Registration Deadline 8/1/23

PORTLAND, OR October 6-7, 2023 Crowne Plaza Hotel

Exhibit Registration Deadline 9/3/23

SAN FRANCISCO, CA August 18-19, 2023 The Westin San Francisco Airport Hotel

Exhibit Registration Deadline 7/13/23

SCOTTSDALE, AZ September 15-16, 2023 The Westin Kierland

Exhibit Registration Deadline 8/14/23

SEATTLE, WA May 19-20, 2023 Marriott Seattle Airport

Exhibit Registration Deadline 4/1/23

TAMPA, FL March 24-25, 2023 The Westin Tampa Waterside Exhibit Registration Deadline 2/10/23

## **OVERALL INFORMATION**

#### WHO ATTENDS

- Nurse Practitioners, Physician Assistants, Pharmacists, and other healthcare professionals with experience in treating oncology patients
- Integral decision makers in medications, supplies and equipment for oncology patients
- Majority of clinician attendees are the local area in addition to regional clinician attendees

#### **AVERAGE ATTENDEE:**

Nurse Practitioners 48% Physician Assistants 13% Pharmacists (PharmD) 16% Medical Doctors 7% Registered Nurses 6% Other 9%

#### **AVERAGE OVERALL CLINICIANS IN ATTENDANCE:**

75 plus depending on location

#### WHAT TO EXPECT

- Two-day conference
- Showcase your product/services
- Incentives in place to encourage clinician participation
- Acknowledgment on conference materials

#### **DISCLAIMER FROM HORIZON CME:**

Horizon CME covers all costs for any incentives which include, meals, incentives, social events, honoraria's, etc.

Industry fees are not applied towards any of the mentioned incentives. Industry will not be providing any support of "incentives" to participate in the Virtual Exhibit Hall or In-Person Exhibit Hall experience.

No Industry's logo or name will not be associated or used to promote the incentives.

#### **IMBURSEMENTS:**

Imbursements to Horizon CME for exhibits and sponsorships are non-refundable. If a conference is postponed, all payments associated with exhibits or sponsorships will be automatically transferred to the new date for the subject conference or the virtual platform. Any Company electing not to participate in a conference held by Horizon CME for which payments were made for exhibit or sponsorship will forfeit all money to Horizon CME by the Company.

## **EXHIBITOR LETTER OF REQUEST**



This letter of request invites your company to participate at the APPOS (Advanced Practice Providers Oncology Summit). A conference series presented by Horizon CME and in partnership with Community Oncology Alliance and APAO (American Physician Assistants in Oncology). The APPOS receives positive feedback from both attendees and supporters. Each year we incorporate feedback from attendees and supporters to improve networking and a positive experience for everyone involved.

#### What to expect:

Exhibits provide an opportunity to learn about the products and services that can help improve the quality, safety, and outcomes of oncology care.

An announcement will be made to attendees during the conference to encourage the attendees to visit the Exhibit Hall. There are incentives that Horizon CME will be providing/sponsoring to encourage clinician participation, such as raffles for gift cards. The non-refundable Exhibit fee is designed to only cover the registration for two representatives to exhibit and not associated with meals, raffles, or other social activities.

To maximize traffic in the Exhibit Hall, there are at least 3.5 hours of exhibit time available during morning breakfast and all breaks. The Exhibit Hall is in a separate room from the General Session. No meals are associated with the exhibit fees.

#### Who attends APPOS:

The target audience includes oncology nurse practitioners, physician assistants, and nurse specialists working in all phases of oncology care. The typical attendee has years of experience and is integral in the decisions regarding medications, supplies, and equipment for the management of cancer patients. Advanced Practice Providers Oncology Summit has averaged 75 plus in attendance, depending on location. The attendance increases each year by approximately 10%.

The Exhibit opportunities and fees are outlined in this Prospectus as well as the many locations to Exhibit held across the United States of America.

Thank you for taking the time to review the 2023 Exhibitor Prospectus. Please do not hesitate to contact us at info@horizoncme.com if you have any question or need additional information.

All the best

Horizon CME Tax ID# 14-1990948



### What Industry is Saying

"We enjoyed the conference and everyone who came by the booth to meet with us were very generous with their time, and we appreciated that."

"Our team was impressed by how Horizon arranged the interactions with clinicians and also supplied the post-conference analytics. You and your team always impress. Thank you."

"Thank you for the opportunity to support your APPOS Conference this past weekend...it's always well run!"

## **EXHIBIT TABLE OPPORTUNITY**

#### **EXHIBIT OPPORTUNITIES**

- Scheduled exhibit breaks to make connections with clinicians
- Opportunity to share information on your products/services
- Exhibit Hall is located in separate room from General Session
- At least 3.5 hours available for Exhibit Breaks in the Exhibit Hall
- Planning committee encourages attendee participation in Exhibit Hall prior to breaks
- Exhibitor participation in Passport Program

Important Note: Substitutions can take place to cover a day so that two (2) representatives are at your Exhibit Tabletop. No more than four total, with two (2) each day can be registered. Please indicate the day(s) the two (2) representatives will attend. No exceptions.

#### PASSPORT PROGRAM

Clinicians who participate will visit your Exhibit Table and ask to scan your "Exhibit Name Badge" to acknowledge their visit and enter the Passport Raffle.

Note: Horizon CME covers costs for faculty honorariums, meals, prizes and social events, etc. No sponsor fees applied.

#### **EXHIBIT REGISTRATION FEE**

Important note: A signed registration form MUST be on file for your company to participate, or you can register online at https://ce.apponcologysummit.org/content/exhibitors-0

\$3,700 Most Locations \$4.700 Premier Locations:

Atlanta, Chicago, Honolulu, Miami, New York, San Francisco, Scottsdale & Seattle

## TABLE TOP EXHIBIT FOYER (NOT AVAILABLE AT ALL LOCATIONS)

EXHIBIT FEE (\$3,650 IN MOST LOCATIONS - \$4,650 IN ATLANTA, CHICAGO, HONOLULU, MIAMI, NEW YORK, SAN FRANCISCO, SCOTTSDALE, AND SEATTLE)

Table Top Exhibits are an integral part of the conference venue and are valued by attendees. Exhibits are valued by attendees. Exhibits provide an opportunity to learn about the products and services that can help improve the quality, safety, and outcomes of oncology care. Exhibitors make a vital contribution to our organizational mission and the attendees' overall experience. Traffic in the exhibitor area will be maximized with ample exhibit hours and strong acknowledgment from the planning committee. The Exhibit Foyer is just outside of the Exhibit Hall in the same proximity as the General Session.

Table Top Exhibits are granted on a first-come, first serve basis. Exhibit tables are required to be set up for Friday and Saturday. Because the Foyer is not secured, please take any items of value with you on Friday evening.

- Complimentary registrations for two (2) company representatives to attend (does not include registration for CE/CME credit)
- · One (1) Regulation table and chair
- Acknowledgement on conference materials
- At least 3.5 hours of exhibit time
- Pre-post registration list (based on the ACCME Standards: Accredited providers are expected to implement the Standards for Integrity and Independence in Accredited Continuing Education by January 1, 2022. Per Standard 2.3)

Important Note: Substitutions can take place to cover a day so that two (2) representatives are at your Exhibit Tabletop. No more than four total, with two (2) each day can be registered. Please indicate the day(s) the two (2) representatives will attend. No exceptions.

#### **HOW TO APPLY:**

- Step 1: Contact the Horizon CME office for location availability at info@horizoncme.com
- Step 2: Request application and specify the location

## **LUNCH SYMPOSIUM/PRODUCT THEATER OPPORTUNITIES**

- The Lunch Symposium is allotted a 50-minute presentation which includes questions/answers.
- This is a Non-CE program. Contact hours cannot be provided.
- Most locations one (1) symposium is scheduled per day. When attendee registration totals over 125 registrations, Horizon CME will offer an additional Lunch Symposium on the first day, Friday only.
   (Implemented to divide lunch buffet line and avoid taking off time of the 50-minute presentation)
- Sponsoring company is responsible for the topic selection, selection and expenses of speaker(s), and audiovisuals needed for the presentation.
  - These sessions are promotional; information can address a specific drug or product.
- 85-90% of total registered clinicians attend
- Applications can be obtained by contacting the Horizon CME office or email info@horizoncme.com

## SPONSOR FEE: \$22,500 (\$29,500 Atlanta, Chicago, Honolulu, Miami, New York, San Francisco, Scottsdale, & Seattle)

#### Fee Inclusions:

- Meeting space for presentation
- Meeting room rental, podium, and room set-up.
- Basic audiovisuals included (projector, fast-fold screen proportion to the room size, 50" confidence monitor, laptop, perfect cue, audio console, podium, microphone, and an AV technician)
- Two (2) sponsor registrations, badges upon request, CME credit not included
- Topic/Speaker/Sponsorship included on conference materials and APP Oncology Summit website

#### Fee does not include:

- Exhibit Table Space
- Additional audiovisual equipment not listed

Horizon CME provides meeting room and set up and lunch.

Note: Horizon CME covers costs for meals, prizes and social events, etc.

No sponsor fees are applied.

#### **HOW TO APPLY:**

Step 1: Contact Horizon CME office for location availability

Step 2: Request application and specify location

#### **IMPORTANT:**

Symposium/Product Theater applications are approved in the order they are received. To ensure you are considered for a selected location, please send in the application as soon as possible. A requested "hold" does not guarantee your request.

In order to ensure compliance with ACCME accreditation standards and prevent any perception or semblance of impropriety as it relates to the independence of CME activities, it is Horizon CME's policy that faculty cannot serve as speakers on promotional talks at the same conference they are serving as a planning committee member or faculty. Conference planning committee members and faculty can be found on the conference registration website. However, please check with Horizon CME should you have questions. To ensure compliance with this policy, please submit information with topic/speaker to Horizon CME as early as possible to avoid conflicts and to ensure time to change speakers should a conflict arise. Our goal is to maintain a great working relationship with our sponsors as well as to ensure we are all operating in compliance with the ACCME guidelines.

APPONCOLOGYSUMMIT.COM

## **MORNING BREAKFAST SYMPOSIUM/** PRODUCT THEATER OPPORTUNITIES

- 45 or 50-minute presentation which includes questions/answers on Saturday morning
- Times can range from 7:00am-7:45am; 7:15am-8:00am
- This is a Non-CE program. Contact hours cannot be provided
- Exclusive session only one presentation offered during the designated Symposium/Product Theater slotted time
- Sponsoring company is responsible for the selection of topic, selection, and expenses of the speaker(s), and any additional expense for audiovisual equipment outside of what we provide (Horizon CME provides projector, fast-fold screen proportion to the room size, 50" confidence monitor, laptop, perfect cue, audio console, podium, microphone, and an AV technician)
- Application must be returned as soon as possible to secure a Symposium slot. Applications are approved based on the first received basis

#### SPONSOR FEE: \$15,000 (\$18,500 Atlanta, Chicago, Honolulu, Miami, New York, San Francisco, Scottsdale, & Seattle)

#### Fee Inclusions:

- Meeting space for presentation
- Meeting room rental, podium, and room set-up.
- Basic audiovisuals included (projector, fast-fold screen proportion to the room size, 50" confidence monitor, laptop, perfect cue, audio console, podium, microphone, and an AV technician)
- Two (2) sponsor registrations, badges upon request, CME credit not included
- Topic/Speaker/Sponsorship included on conference materials and APP Oncology Summit website

#### Important Note:

- Exhibit Tabletop space is not included. Exhibit tables are available for an additional fee 1.
- 2. Additional AV fees may apply at union properties

#### **HOW TO APPLY:**

- Step 1: Contact Horizon CME office for location availability
- Step 2: Request application and specify location

#### **IMPORTANT:**

Symposium/Product Theater applications are approved in the order they are received. To ensure you are considered for a selected location, please send in the application as soon as possible. A requested "hold" does not guarantee your request.

In order to ensure compliance with ACCME accreditation standards and prevent any perception or semblance of impropriety as it relates to the independence of CME activities, it is Horizon CME's policy that faculty cannot serve as speakers on promotional talks at the same conference they are serving as a planning committee member or faculty. Conference planning committee members and faculty can be found on the conference registration website. However, please check with Horizon CME should you have questions. To ensure compliance with this policy, please submit information with topic/speaker to Horizon CME as early as possible to avoid conflicts and to ensure time to change speakers should a conflict arise. Our goal is to maintain a great working relationship with our sponsors as well as to ensure we are all operating in compliance with the ACCME guidelines. APPONCOLOGYSUMMIT.COM

## **EXCLUSIVE DINNER INVITATION PACKAGE OPPORTUNITY**

#### **WHO ATTENDS:**

- Invitations are sent to all registered clinicians
- Industry are welcome to invite offices/physicians/clinics they call on as well

#### **HOW IT WORKS**

Step 1: Company contacts Horizon CME office to confirm their participation – Exclusive only one event per location

Step 2: Step 2: Company confirms speaker/topic and sends the electronic invitation with venue/RSVP information to your contact on the Meetings & Sponsorship team at Horizon CME.

Step 3: Upon receiving the electronic invitation, venue, and RSVP information, Horizon CME will send out the invitations to each of the registered clinicians. The first invitation is generally 30 days prior to the conference

Step 4: RSVPs should start coming in

Step 5: As more registrations are received, Horizon CME will send another "Still a seat for you" invitation to the updated registered clinicians

Step 6: The week of the conference Horizon CME sends a reminder of the dinner to all registered clinicians

Step 7: An Exhibit Table is included with package and sponsoring company are welcome to continue inviting clinicians to the dinner

Step 8: It's Friday evening and Show Time!!



This package includes Exhibit Table Space We ask industry that is not participating in this sponsorship to not compete by having a dinner on the Friday of the conference.

## HOSPITALITY SUITE SPONSOR (AT SELECTED LOCATIONS)

This is an opportunity to network by hosting this option and have a change to connect with clinicians in an intimate setting.

#### What will happen:

- The Sponsored Hospitality Room will be made available both Friday and Saturday
- You will stand out from other Exhibitors and Sponsors by having a private room in the vicinity of the conference
- This is a Non-CE event, contact hours cannot be provided, it's a promotional event. Information can address a specific drug or product
- A private setting to either interact with clinicians and/or let them relax with an option to sign in to track attendance
- Sponsoring company is responsible for the selection of any marketing/promotional material, a continuous slide or video, and or pamphlets, etc.
- Industry fees are not applied towards any payments to HCPs for honorarium, meals, prizes and social events, etc. Horizon CME, solely, covers costs for conference CME speakers, meals, prizes, and social events, etc.
- Exclusive sponsor there will be no other "Hospitality Room" sponsorship available
- Have a Flyer Insert to personally invite attendees to your Hospitality Suite at the conference
- Horizon CME audiovisual team will provide you with charging stations included in the sponsorship fee
- This application must be returned as early as possible. Applications are reviewed/approved in order received

Fee: \$8500 per day most locations (\$10,000 per day Atlanta, Chicago, Honolulu, Miami, New York, San Francisco, Scottsdale, & Seattle

#### Fee inclusions:

- Flyer Insert invitation to be included in the registration packet
- Meeting room rental, set up, charging stations
- Two (2) sponsor registrations, badges upon request, CME credit not included

#### Important Note:

Additional audiovisual fees may apply at union properties

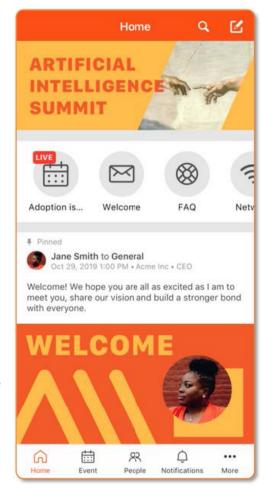
Not all locations this sponsorship will be offered due to location of venue meeting space

## OTHER SPONSORSHIP OPPORTUNITIES

## **EXCLUSIVE MOBILE APP SPONSOR FEE - \$2,250**

- Company sponsorship acknowledgment by HCME and sponsor logo will be displayed on the conference home page.
- Increase visibility by displaying information you want to share whether it's a message, logo or banners in high visibility areas
- Scheduled notifications during the APP conference
- Format: 1242x2208px PNG-24
- Get your marketing message to all conference attendees via push notifications
- Notification to hyperlink for up to four (4) downloadable resources (URLs and/or PDFs)
- Character count of 50 (with spaces) for the notification message to clinicians
- Copy(s) of available slide presentations upon request
- One (1) complimentary name badge for representative

NOTE: Exhibit table is not included. The one (1) complimentary badge allows conference attendance, no CME credit included.



## OTHER SPONSORSHIP OPPORTUNITIES

#### CONFERENCE GUIDE AD PAGE SPONSORSHIP

Show your support of the APPOS Conference by being acknowledged in the Conference Guide that is distributed to all clinicians at registration.

Conference Guide Back Cover Ad Page Sponsorship Fee: \$1500 (limited to one company)

#### What is included:

- One complimentary badge to attend the conference (CE credit is not included)
- One full page four (4) color advertisement on the back cover of the on-site attendee Conference Guide acknowledging your company's support (see Example below)
- Pre-post registration list (based on the ACCME Standards: Accredited providers are <u>expected to implement the Standards for Integrity and Independence in Accredited Continuing Education by January 1, 2022. Per Standard 2.3)</u>
- Access to attend any of the presentations

#### What we need three (3) weeks prior to the conference date:

- Letter size ad 21.59cm (width) x 27.94cm (height)
- Text or pictures should be 1.27cm away from border with a bleeding of 1.27cm at all sides
- Prefer in High Resolution PDF format
- Or, if you elect to use our attached Example page, send a headshot and contact information of the local representative sponsoring

#### Conference Guide Ad Page Sponsorship Example (Full Page)

If not using custom page from sponsoring company



YOUR COMPANY LOGO

Is proud to support APPs attending the Advanced Practice Providers Oncology Summit

Headshot of Rep Reps Name Title Email Phone

## OTHER SPONSORSHIP OPPORTUNITIES



## WIFI SPONSOR FEE - \$2,000

- Provide WiFi for conference participants
- At your request, receive up to two (2) copies of slide presentations
- Acknowledgement on all conference materials and website
- One complimentary name badge for representative

Note: Exhibit table is not included. Complimentary badge allows conference attendance, no CME credit included.

## **POSTER SPONSORSHIP - \$1,000**

With this sponsorship your company will create a 24x34 Poster with information of your choice. The Poster Flyer will be displayed either in or just outside the conference Exhibit Hall. The flyer must be received at the designated venue no later than Thursday evening before the conference. **Fee includes:** 

- One (1) complimentary badge
- Pre-post registration list (based on the ACCME Standards: Accredited providers are expected to implement the Standards for Integrity and Independence in Accredited Continuing Education by January 1, 2022. Per Standard 2.3)

Note: Exhibit Tabletop not included



### FLYER INSERT SPONSOR FEE - \$750

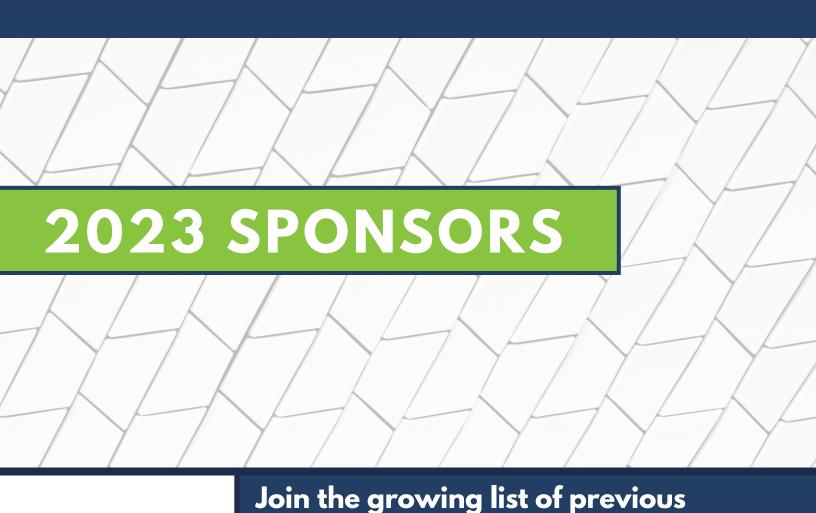
Educate attendees on a specific product or service from your company with a insert that will be included in the clinician's registration materials.

#### Company provides:

- One 8.5" x 11" single sided or double-sided flyer
- Materials must be created and shipped by the sponsor to designated venue

Note: The company should mail to the conference venue approximately 125 inserts to the included in the conference registration packet. Does not include a badge for conference attendance





Aadi Bioscience Inc

AbbVie

Acrotech Biopharm

Adaptive Biotechnologies

**ADC Therapeutics** 

Agios Pharmaceuticals

Alexion

**AMAG Pharmaceuticals** 

Amgen

Apellis Pharmaceuticals, Inc.

Astellas

AstraZeneca

AstraZeneca ImmunoOncology AstraZeneca Lung Cancer AstraZeneca Women's Cancer

**AVEO Oncology** 

Bayer

BeiGene

Biotheranostics A Hologic

Company

**Blueprint Medicines** Boehringer-Ingelheim Bristol-Myers Squibb

**BTG Specialty Pharmaceuticals** 

Caris Life Sciences Clovis Oncology Coherus Biosciences CTI Biopharma

Daiichi Sankyo

Deciphera Pharmaceuticals

**Dova Pharmaceuticals** 

Fisai

Eli Lilly & Company

EMD Serono

**EMK Medical Services** 

Epizyme

**EUSA Pharma** 

**Exact Sciences** 

**Fyelivis** 

Foundation Medicine

Fresenius Kabi USA, LLC

**G1** Therapeutics

Genentech

Genentech/Abbvie

**Gilead Sciences** 

GlaxoSmithKline

**Global Blood Therapies** 

**Guardant Health** 

Helsinn Therapeutics Inc

Immunomedics

Incyte

Ipsen

Janssen BioTech Inc Jazz Pharmaceutical

Kadmon

Karyopharm Therapeutics

Kite Pharmaceuticals

Kyowa Kirin Pharmaceuticals

Lilly Oncology

Merck & Co

Minnesota Society of Clinical Oncology

MorphoSys

Mylan

**Exhibitors and Sponsors** 

Myovant Sciences Inc

Natera

Novartis Hematology

**Novartis Oncology** 

**Optum Specialty** 

**Pharmacosmos Therapeutics** 

Pharmacyclics, LLC An AbbVie Company

PharmaEssentia Corporation

Pfizer Oncology Hematology

Puma Biotechnology

Regeneron Healthcare Solutions

**Rigel Pharmaceuticals** 

Sanofi Seagen

Servier Pharmaceuticals

SirTex

**SOBI** 

**Stemline Therapeutics** Sun Pharmaceuticals

Taiho Oncology, Inc

Takeda Oncology TerSera Therapeutics Tesaro Oncology

Teva Oncology Texas Society of Clinical Oncology

**TG** Therapeutics Verastem Oncology

# 2023 NATIONAL EXHIBIT SPONSORS

## **Distinguished**

AbbVie
Karyopharm Therapeutics
Kyowa Kirin
Pfizer Oncology
Takeda Oncology

## **Noble**

ADC Therapeutics

Bayer

Exelixis

Janssen

Mirati Therapeutics

Regeneron

For information to become a National Exhibit Sponsor, please contact Horizon CME at <a href="mailto:info@horizoncme.com">info@horizoncme.com</a>

Please make the subject line "National Exhibit Sponsor" or call 503-659-5558

## FREQUENTLY ASKED QUESTIONS

#### What are the move in and move out times for exhibitors?

Set up time is scheduled between 6:00am-8:00am Friday morning of the conference. You can break down at 2:00pm on Saturday.

#### Can we have additional badges for our Exhibit Tabletop?

No, space is limited to reserve seats for practicing clinicians who need CE/CME credit and to keep a good balance between practicing clinicians and non-clinicians

#### The morning of the conference can I pick any table in the Exhibit Hall?

No, the tables are all assigned and a table tent sign will identify which table is your Exhibit Table.

#### Will any of these meetings be virtual in 2023?

This is an unpredictable pandemic situation. Currently, all 2023 meetings will be in-person. Horizon CME will be offering virtual and hybrid meeting as well.

#### How can we schedule a Symposium/Product Theater?

These are very popular and applications are viewed on the first come basis. Please contact info@horizoncme.com and send your request on the location you are interested in sponsoring.

#### What is your Tax ID #?

14-199048 - W9 is available upon request or located on our website apponcologysummit.com

#### Where should check be sent and who should check be made payable to?

Checks should be made payable to: Horizon CME APPOS (include location)
Mail to: Horizon CME - 9123 SE Saint Helens St #280 - Clackamas OR 97015

#### Will we get a pre-registration list?

An electronic pre-registration list will be sent to your email the morning of the conference. At the conclusion of the conference, expect a final registration list within a week.

#### I'd like to schedule a Dinner for the clinicians on Friday evening, is that allowed/appropriate?

We can only ask that you do not schedule a dinner on the Friday of the conference because Horizon CME offers a Dinner Invitation Package allowing an opportunity for attendee participation.

Use of any pre- or post-registration list is not for use of invitations for receptions, dinners or gathering during the dates of the APP Oncology Summit.

#### Where can I find more information?

Click on this website.

#### Can I register online?

Yes, please click HERE.

#### Who do I contact if I have more questions or need additional information?

For Locations: Cincinnati, Cleveland, Denver, Detroit, Minneapolis, New York, Norfolk, Scottsdale - Contact TBA

For Locations: Dallas/Ft Worth, Honolulu, Los Angeles/Pasadena, Nashville, Portland, San Francisco, Seattle, Tampa - Contact jarenny.cairns@horizoncme.com

For Locations: Atlanta, Austin, Baltimore, Boston, Chicago, Miami, Philadelphia - Contact cheryl.morrill@horizoncme.com



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#### Greetings,

I want to personally include this page to inform you all that this is my last year on traveling and working full-time as I transition to working reduced hours for semi-retirement.

For this next year, I will be continuing my responsibilities as the Vice President of my area and any questions or concerns please do not hesitate to contact me. At the conclusion of 2023 I will be fully retired.

Thank you for having the pleasure to work with you recently and over the years. And who knows, at one of the locations I may just pop up to say hello. You will be in good hands with the Horizon CME Meetings and Sponsorship team.

You all are an integral part to every success we have experienced in our educational offerings. Thank you.

All my best to you,

Marsha Peoples Jack, MBA

Vice President-Meetings

& Sponsorship