# Driverless Cars and the Future of Transportation

Dr. Michael Hunter







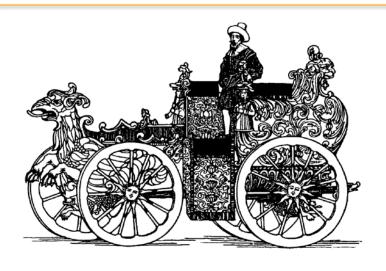


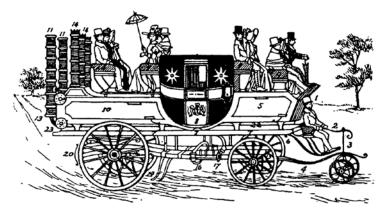
#### **Thoughts:**

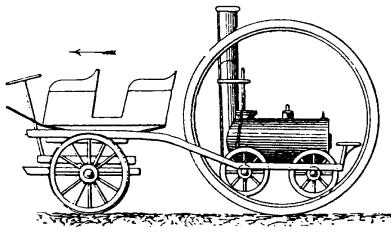
- This presentation is (hopefully) focused on transportation technology and concepts that might impact the movement of people and goods from the perspective of the "transportation engineer."
- A few things this is not:
  - Energy (gallons per mile, electric)
  - Mechanical Improvements
  - Marine transportation
  - Aviation (although....)
  - Going to space
  - Etc.



# **Everything Old is New Again**









Source: Technology Evolution in the Transportation System, Dr. Randall Guensler, 2014



#### **Driverless Car**



https://tctechcrunch2011.files.wordpress.com/2014/05/google-self-driving-car.jpeg

# **Assumptions**



"Nice, but as long as there are readers there will be scrolls."

http://37.media.tumblr.com/tumblr\_m3gsrzgDiG1qav5oho1\_1280.png



#### **Vastly Over-Simplified Motivations**

What does it cost?

Path of least resistance.



# **Mixed Fleet**

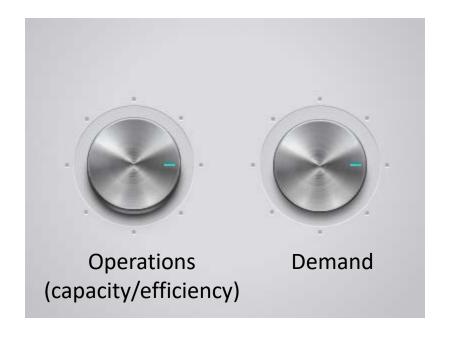


http://www.collectivedata.com/images/fleetOfCars.jpg

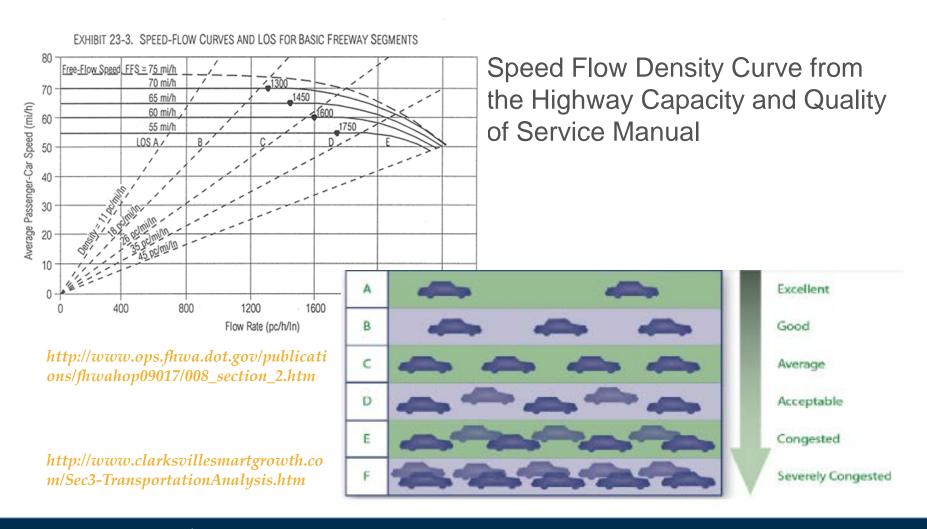
# **Safety**



# **Basic Principles**



# **Capacity: Maximum Sustainable Flow**





# Freeway vs Street



http://www.clarksvillesmartgrowth.com/Sec 3-TransportationAnalysis.htm



http://www.clarksvillesmartgrowth.com/Sec3-TransportationAnalysis.htm

Will potential freeway capacity benefits be constrained by the arterial network grid?



## **Demand**



http://www.slate.com/content/dam/slate/archive/2011/05/1\_123 125\_123051\_2279756\_2292807\_110526\_box\_commute\_tn.jpg.CR OP.original-original.jpg



http://www.dailyhaha.com/\_pics/daily\_commute.jpg

Will the disbenefit of our daily commute greatly decrease?



# **Demands will Change**



http://www.marketingpilgrim.com/wp-content/uploads/2011/11/grocery-shopping.jpg



http://drycleaning-business.com/images/dry-cleaners.jpg

#### New Business models will emerge for:

Grocery Shopping
Dry Cleaning
Medication pick-up
At home meal service
etc.

http://etc.usf.edu/clipart/74500/74514/74514\_161\_d9-20\_c\_lg.gif



# **Airline Travel?**

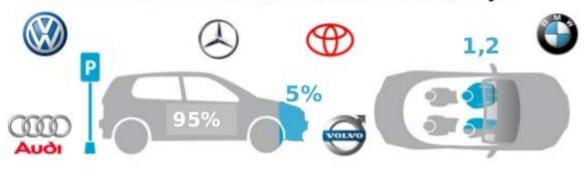


Will Airlines still serve short-haul?



#### **Mobility As A Service**

#### Shift from the vehicle ownership



#### to vehicle "usership"



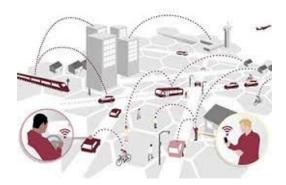
Source: Marko Forsblom in Oulu Smart City seminar on Wed 6th May, 2015 http://www.slideshare.net/PiviIskanius/marko-forsblom-in-oulu-smart-city-seminar-on-wed-6th-may-2015



### RideSharing



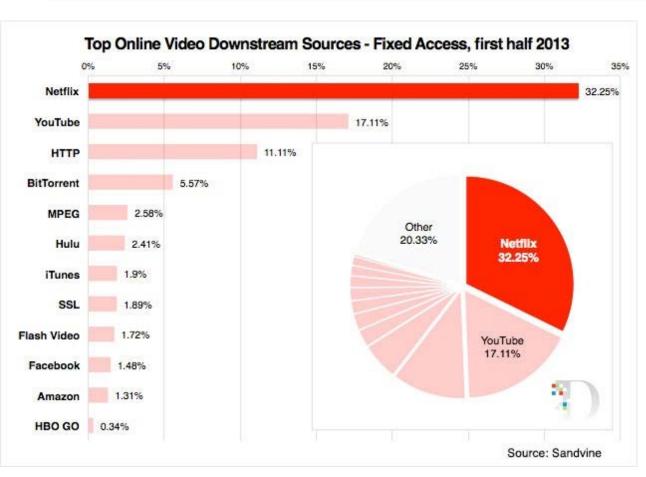
www.shareable.net



www.b3match.eu

innovativemobility.org

### **Unknown Demands**



Netflix accounts for over 30% on internet traffic during peak usage.

Netflix + YouTube nearly 50%

This service did not exist less than 10 years ago!

http://cdn1.appleinsider.com/sandvine-130514.jpg



# **Parking**



http://graphics8.nytimes.com/images/20 12/01/08/arts/08PARKING\_SPAN/08PA RKING-articleLarge.jpg



www.mapio.net

How will parking change? Will we still have parking lots? Could cars "park" by driving around the block?



### **Eliminate Parking Lots**



City block in Houston, TX with standard parking

# Rendering of city block with equivalent car-sharing spaces



http://web.mit.edu/francov/www/citycar



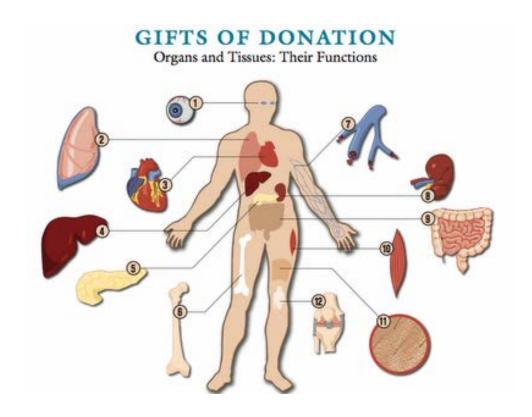
# Aggressiveness



Photo credit: Chris Toth



# Law of Unintended Consequences

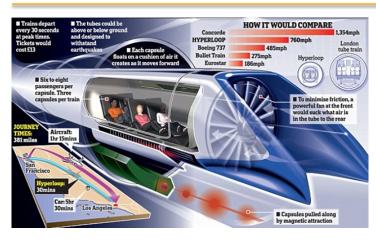


# Human-Scale Personal Mobility Devices





#### **Alternate Infrastructure**



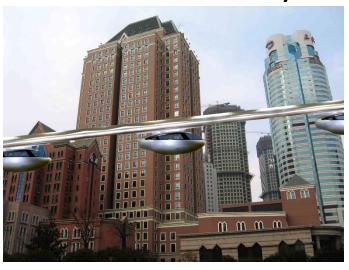
http://i.dailymail.co.uk/i/pix/2015/10/23/21/2DB62 5B800000578-0-image-m-38\_1445631166570.jpg



http://www.et3.com/

#### Hyperloop

#### **Skytran**

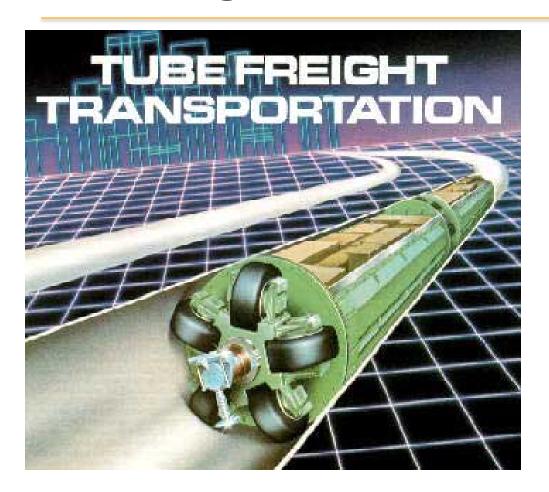


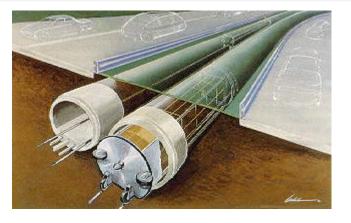
http://www.skytran.com/images/

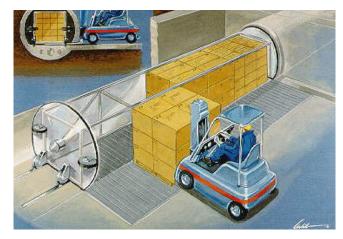
**ET3** 



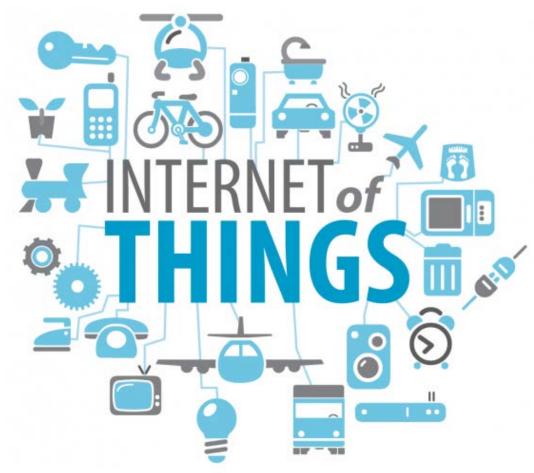
# **Tube Freight**







## **Internet of Things**



https://www.linkedin.com/topic/internet-of-things



### **Big Data**



http://03e24ad.netsolhost.com/wp-content/uploads/2015/01/bigdata.jpg



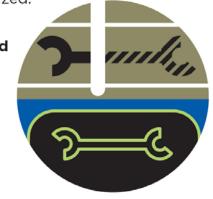
### **3D Printing**

#### **3D Printing**

Manufacturers can render precise **3D objects**, such as spare parts and cars—on demand.

3D printing will **disrupt supply chains** as manufacturing becomes decentralized.

The first 3D printed car was created in 2014.



"3D printing has the potential to disrupt traditional supply chains and counteract the growth of imports by reducing the need for large-scale manufacturing, transportation, and storage."

Source: www.dot.gov/beyondtraffic



#### **Drones**



Source:http://media.giphy.com/media/jxdzv LxmfNxte/giphy.gif



Source:http://cms.ukintpress.com/UserFiles/In %20Flight(2).jpg

### And....



https://youtu.be/fCjsUxbNmls?t=102

www.playbuzz.com



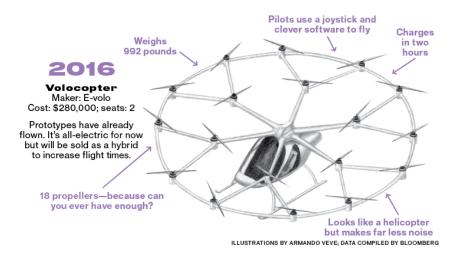
## **Yes, Flying Cars**

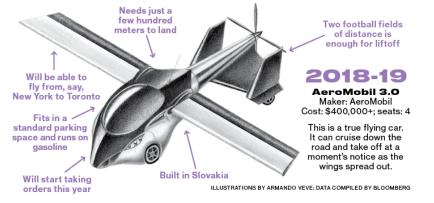
# Moeller Air Car





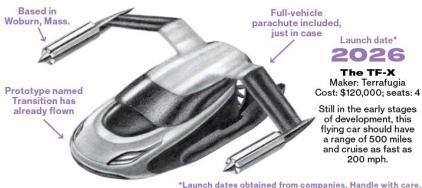






"Self-flying aircraft is so much easier than what the auto companies are trying to do with self-driving cars" — Paul Moeller

#### **Other Flying Cars in Development**



ILLUSTRATIONS BY ARMANDO VEVE; DATA COMPILED BY BLOOMBERG

Source: http://www.bloomberg.com/news/articles/2016-06-09/welcome-to-larry-page-s-secret-flying-car-factories



### **Martin Jetpack**

- Classified as an 'experimental ultra-light airplane'
- Powered by a gasoline
   200- horsepower engine
- Twin ducted fans provide lift
- Max altitude is 8000 feet
- Max speed is 63 mph
- Range is 31 miles
- Includes a parachute for emergencies





### Ford Vehicle Technology Evolution



1915 Ford Model T



1930 Ford Model A



1940 Ford DeLuxe



1964 Ford Mustang



1964 Ford Maverick



2005 Ford Explorer



## What does it mean?



http://kmconstruction.net/wp-content/gallery/highways-and-infrastructure/Highway-10.jpg



http://freearchitecture.org.uk/wp-content/uploads/2011/11/ChinaRoads.jpg



Photo Credit: Michael Hunter

Will New Infrastructure be needed?
Will Design Standards need to be revised?
New urban planning?
What is acceptable operations?
What will be the vehicles & modes?
"Should we build that" lawsuits?



# **30 Year Traffic Projection**



# Discussion?

Questions?

