

## Housing is Health

Care Transformation Collaborative Clinical Strategy Meeting August 16, 2024

### Anusha Venkataraman

Managing Director of ONE Central Providence & Acting VP of Housing



# In September 2023, we launched a new strategy that will guide our next five years. We doubled down on our past success and aligned our efforts for greater impact.

Over the next five years, we will advance our mission through:



#### Housing

We build affordable housing throughout RI Island and provide comprehensive support services that will help our residents thrive.



#### **ONE Central Providence**

We advance health, economic, and racial equity by serving as trusted backbone for Central Providence Opportunities: A Health Equity Zone.



#### **Policy & Field-Building**

We are outspoken implementers.

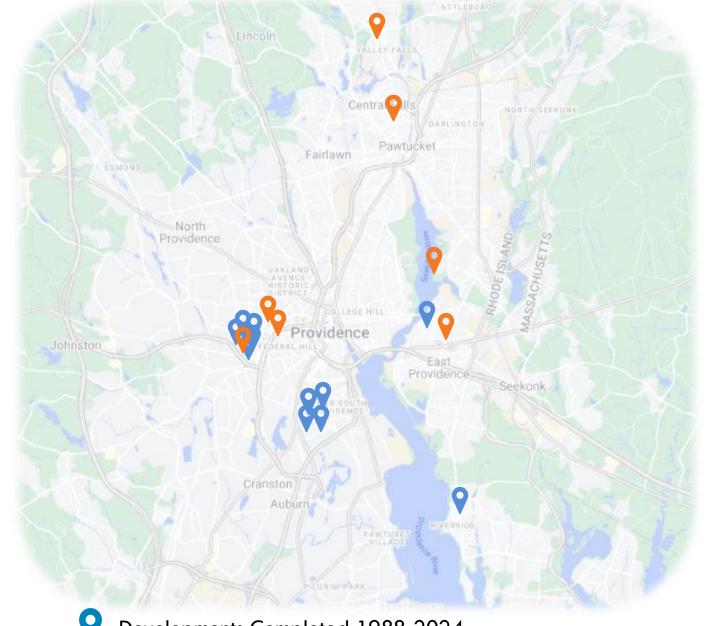
We advocate for changes to
policy and practice informed by
our on-the-ground experience.



We build affordable housing throughout Rhode Island and provide comprehensive support services that help our residents thrive.

#### **Record of Success:**

- Developed over 600 rental and for-sale affordable homes and 44,000+ square feet of community and commercial space
- Own and manage portfolio of 450+ scattered-site apartments that more than 1,100 Rhode Islanders call home
  - o 91% head of households identify as Black, Indigenous, or Persons of Color
  - 32% of households are extremely low-income (less than <30% area median income)
  - Residents are supported by our 5 in-house Resident Services Coordinators, all of whom are Certified Community Health Workers



- Developments Completed 1988-2024
- Pipeline: Anticipated Completion 2025-2027

# Housing First Model

- Connecting people experiencing homelessness to **housing first**, without mandatory behavioral conditions (e.g., being sober or in treatment)
- Housing First is more effective at reducing homelessness and improving housing stability than Treatment First or abstinence-based programs <sup>(1)</sup>
- Permanent supportive housing (PSH): providing households with long-term, affordable
  housing and wraparound services, including medical and behavioral health care, job
  training, and care management
- PSH programs associated with improved outcomes for residents and society: increased long-term housing stability and decreased use of emergency departments and rates of detention (2)
- PSH rooted in Housing First models gives residents housing, provides them with voluntary services, and shifts from emergency to preventative care and community services (1)
- (1) The Evidence is Clear: Housing First Works. National Low-Income Housing Coalition. Available at https://nlihc.org/sites/default/files/Housing-First-Evidence.pdf
- (2) Edwards, Jake, Feng, Justin, Fogel, Anna, and Shumway, Jeff. (2017). Using Pay for Success to Expand Permanent Supportive Housing in Rhode Island: A Feasibility Study. Social Finance, Inc. P. 16



### ONE | NB Residents & Continuum of Care

- ONE|NB has an in-house Resident Services team that works with ONE|NB residents and liaises with property management
- ONE|NB currently operates PSH for 16 households who are enrolled in the RI Continuum of Care (CoC) program
- These residents earn incomes less than 30% of the area median income
  - In 2024, income could be up to \$23,600 for an individual, for a family of four, up to 33,700 per year for a family of four  $^{(1)}$
- Two multilingual Resident Services team members support CoC residents with targeted and intensive outreach to maintain lease compliance and support residents in accessing programs and services

1. https://www.rihousing.com/wp-content/uploads/FY-24-HUD-Income-Limits.pdf



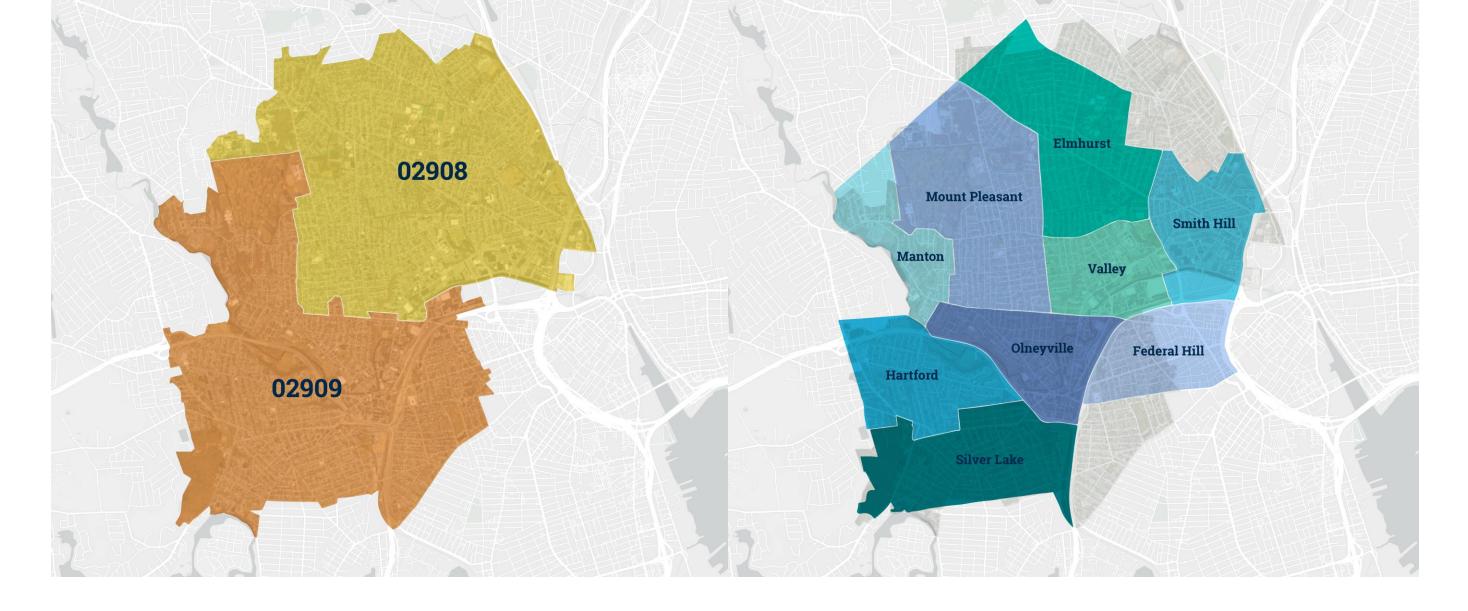
### **Faulkner CoC Assessment**

- Faulkner Consulting Group's evaluation of ONE|NB's CoC program determined that, compared to Rhode Island Medicaid recipients in shelters, these residents demonstrated:
  - 43% lower Medicaid costs
  - Nearly half the emergency department use
  - 51% lower spending on hospitals and pharmaceuticals
  - Greater likelihood to receive preventative behavioral health services

Continuum of Care Assessment Report, Faulkner Consulting Group (2023). Available at <a href="https://oneneighborhoodbuilders.org/wp-content/uploads/2023/06/FCG-Continuum-of-Care-Assessment-Report\_6.9.2023\_SENT.pdf">https://oneneighborhoodbuilders.org/wp-content/uploads/2023/06/FCG-Continuum-of-Care-Assessment-Report\_6.9.2023\_SENT.pdf</a>



Rendering of Center City Apartments, East Providence



### CENTRAL PROVIDENCE OPPORTUNITIES HEZ





### **Central Providence Opportunities HEZ History**

- 2014 Olneyville Housing Corporation receives grant to start Olneyville Heath Equity Zone
- 2019 The Olneyville Health Equity Zone becomes the Central Providence Health Equity Zone, expanding to include Federal Hill, Hartford, and Valley neighborhoods
- 2020 The Central Providence Health Equity Zone expands to the 02908 and 02909 ZIP codes
- 2020 ONE|NB selected by Blue Meridian Partners' Place Matters Portfolio to convene Central Providence Opportunities: A Health Equity Zone
- 2023 Central Providence Opportunities HEZ launches the Central Providence Roadmap, a collective vision for health & economic equity



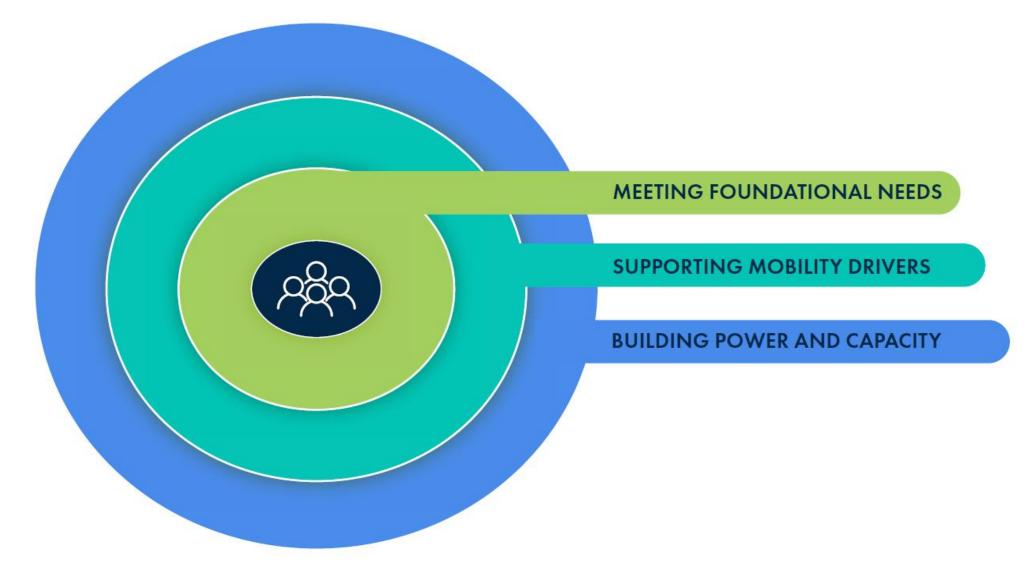
### THE PROBLEM

In Central Providence, community-level conditions rooted in structural racism such as poverty, inequitable access to quality education and jobs, out-of-reach or unsafe housing, and others - impede many individuals and families from living healthy, economically stable lives.

#### **OUR VISION**

Our vision is that all residents of Central Providence will live healthy, stable lives and be empowered to impact the conditions in their community.

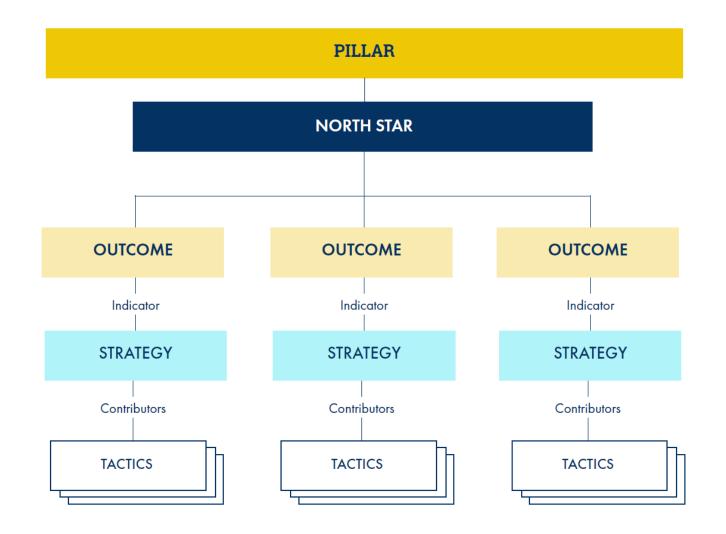
# Theory of Change

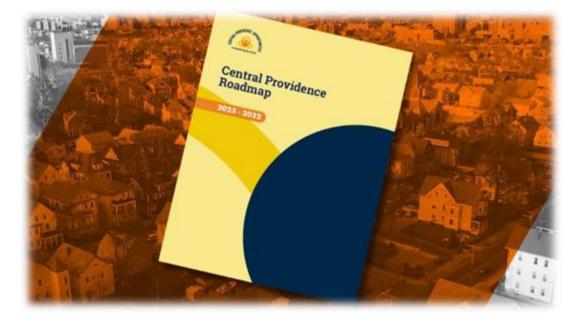






### **Central Providence Roadmap**













# Our Six North Stars

MEETING FOUNDATIONAL NEEDS		SUPPORTING MOBILITY DRIVERS			BUILDING POWER AND CAPACITY
Housing	Health	Education	Business	Employment	Power
Everyone has a safe and affordable place to live.	Everyone has access to the resources they need to be healthy and well.	Every young person is ready to learn, and our systems are ready to receive them.	Everyone who wants to start or grow their own business has the opportunity to do so.	Everyone has access to dignified, sufficient, and sustaining employment.	Everyone is equipped and empowered to take action affecting change in their community.



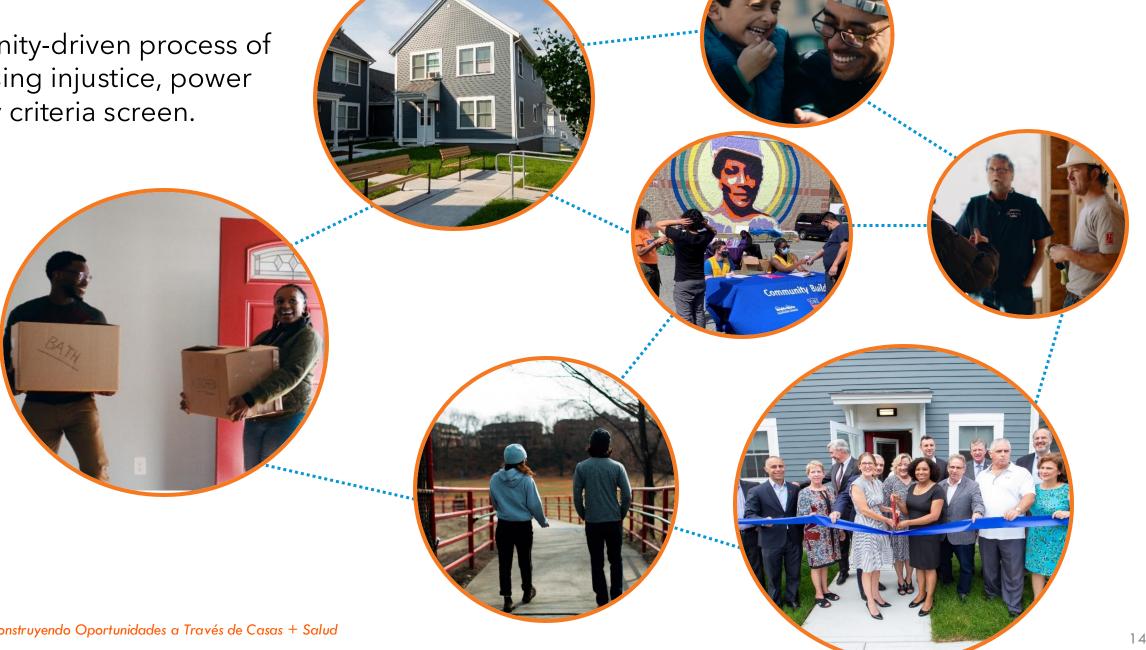


**CPO-HEZ Housing Policy Priorities** 

Identified through community-driven process of root cause analysis of housing injustice, power mapping, and racial equity criteria screen.

**Equitable** code enforcement and tenant protections

Increasing funding for affordable housing, with an emphasis on collective ownership and shared equity models





ONE Neighborhood Builders
66 Chaffee Street
Providence, RI 02909
(401) 351-8719
www.oneneighborhoodbuilders.org

Anusha Venkataraman
Managing Director of ONE Central Providence
Acting VP of Housing
anusha@onenb.org