PROVISIONAL DRAFT RESOLUTION

SECSAN-CONUSA 23-743 Et5

# DRAFT REFERENCE N° 743

# HEALTH-RELATED INFORMATION FOR WINE AND ALCOHOLIC BEVERAGES OF VITIVINICULTURE ORIGIN

THE GENERAL ASSEMBLY

IN VIEW of article 2, paragraph 2 ii of the Agreement of 3 April 2001 establishing the International Organisation of Vine and Wine,

CONSIDERING the increased interest of consumers in Information regarding health and alcohol content,

CONSIDERING the need for harmonization of rules for the provision of health information to facilitate international trade exchanges,

CONSIDERING the OIV international standard for labelling and the definition of beverages containing more than 0,5% of alcohol volume included in Part I of the OIV code of oenological practices,

CONSIDERING the WHO recommendation to reduce the harmful use of alcohol (WHA63.13) and the Global alcohol action plan 2022-2030,

CONSIDERING the OIV comparison of international alcohol drinking guidelines,

DECIDES to adopt the following health-related information to all beverages described in the OIV Code of oenological practices containing more than 0,5 % of alcohol volume,

DECIDES to mandate the relevant group of experts to apply this health-related information in the relevant OIV international standard for labelling,

# HEALTH-RELATED INFORMATION FOR WINE AND ALCOHOLIC BEVERAGES OF VITIVINICULTURE ORIGIN

The health-related Information on when to abstain from drinking shall be clearly informed to consumers. It concerns specific groups, e.g., pregnant women, children, adolescents, and drivers. The application should comply with the national regulations of each Member State and be available to consumers, in particular in package or container. Information related to the legal age to drink

This refers to the message or pictogram advising individuals not to drink if they are below the legal drinking age, according to the regulations of the country where the person is consuming or purchasing alcohol.

Ex.: The sale of alcohol is prohibited for persons under 18 or 16 years old\*, in accordance with national laws.

It is preferable that this information be presented using universally understandable pictograms, as illustrated below.



## Information related to drinking and driving

This refers to the message or pictogram advising individuals not to drive under the influence of alcohol, or beyond the limits recommended/authorised by the national authorities.

Ex.: Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery.

It is preferable that this information be presented using universally understandable pictograms, as illustrated below.



## Information related to alcohol consumption during pregnancy

This refers to the message or pictogram advising pregnant or lactating individuals to avoid drinking during pregnancy.

Ex.: Women should avoid drinking alcoholic beverages during pregnancy and lactation.

It is preferable that this information be presented using universally understandable pictograms, as illustrated below.



## Information related to alcoholic strength

This refers to the quantity of pure alcohol present.

The alcohol strength is expressed in percentage of Alcohol by Volume - % of AbV - as stated in the OIV international standard for labelling.

Ex.: % Vol

The alcohol strength can also be expressed in grams. 00.0 g

## Information related to standard drinks

This refers to the presentation of the amount of unit of pure alcohol in the container, according to national recommendations and guidelines. Where applicable, labelling provisions require a statement of the approximate number of standard drinks for beverages with more than 0.5% alcohol by volume.

Ex.: Contains X.X standard drinks/unit

1 standard drink/unit equals X g of pure alcohol

It is preferable that this information be presented using universally understandable pictograms, as illustrated below.



## ADDITIONAL INFORMATION:

Additional health-related information that can be provided, in compliance with national regulation, for example:

1. Always drink in moderation.
2. Drink in moderation and combine it with a balanced diet and lifestyle. In case of doubts, consult your medical practitioner.
3. Alcohol abuse is dangerous to your health.
4. Respect the drinking guidelines and legal provisions.
5. Avoid binge drinking.
6. According to the Surgeon General, women should not drink alcoholic *b*everages during pregnancy because of the risk of birth defects.