

## EnviroStars Social Media Toolkit

### *Earth Day 2024 Toolkit Addition*

Use any of the following templates and share on socials! These templates can be used directly as written, or you can customize them to fit your business needs. Find accompanying graphics here, these graphics also live in Basecamp.

1. This #EarthDay let's commit to a brighter future for our planet! 🌍 At *business name* we continue to incorporate sustainability into every [product/service] offered - check out our website at:
2. Every day is #EarthDay at *business name*, we work endlessly to increase our sustainability efforts from water conservation to zero-waste practices. Celebrate by supporting green businesses and incorporating eco-friendly practices into your day to day. 🌍 🌱
3. Happy #EarthDay from *business name*! From reducing waste to energy conservation practices, we're committed to environmental sustainability today and every day. 🌍
4. At *business name*, we've made the commitment to reduce our carbon footprint in every aspect of our business. That's why we recently [insert recent checklist completion] to take our business to the next level this #EarthDay! 🌍 🌱
5. We're proud to be recognized by EnviroStars for our efforts in water conservation, pollution prevention, and more this #EarthDay! 🌍 *Business name* consistently makes strides to grow our sustainability impact and protect the planet, come visit us at: